

Big Fin SEO Launches Big Fin Local App, an AI-Powered Solution for Local Business Visibility

The Big Fin Local App is a new mobile solution designed to automate and boost local search presence for service-based businesses, multi-location brands and franchises.

NOW AVAILABLE

DOWNLOAD OUR APP BIG FIN LOCAL

Fully automate your Google Business Profile
and improve local rankings

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Google Play

Download on the
App Store

Robbinsville, New Jersey Nov 3, 2025 (Issuewire.com) - Digital marketing agency Big Fin SEO is proud to announce the launch of the [Big Fin Local App](#), a new mobile solution designed to automate and boost local search presence for service-based businesses, multi-location brands and franchises.

In today's competitive local search environment, having an active and accurate presence on Google Business Profile (GBP) is no longer optional. The Big Fin Local App brings the ocean-worthy power of automation, AI and human-driven strategy to simplify: listing optimization, keyword-rich post generation, review response and always-on visibility, all while business owners stay focused on serving their customers.

"We built Big Fin Local because we saw that busy local business owners didn't have the time or resources to keep their GBP fresh, relevant and optimized," said Michael Fleischner, Founder & CEO of [Big Fin SEO](#). "Think of us as the crew manning the ship while our clients steer the course so their local search rankings rise, their leads increase and their brand stays anchored in the right places."

How it works:

- Securely connect your Google Business Profile.

- Set your service-area, keywords and posting cadence.
- The app handles listing optimization, smart posts, review responses and ongoing insights, you review/approve or let it sail full speed ahead.

Why it matters:

- Automated listing optimization means fewer manual mistakes and more consistent presence.
- Smart post generation (updates, offers, events) keeps your profile active and engaging, a signal search engines and customers love.
- Review management: timely responses to both positive and negative feedback boosts reputation and trust.
- Designed for busy teams: whether it's a home-services company, healthcare practice, retail or a multi-location franchise, Big Fin Local frees the time to focus on business growth.

Availability & pricing:

Big Fin Local is available in the App Store and on Google Play. A 30-day free trial is offered so businesses can test drive the solution before committing. Multi-location plans and custom enterprise options are available.

About Big Fin SEO:

Based in Robbinsville, New Jersey, Big Fin SEO is a full-service digital marketing agency with a brand identity built around “riding the wave” of online growth and helping businesses securely navigate the seas of SEO, PPC, reputation and website development. With Michael Fleischner at the helm, the agency emphasizes clear ROI, measurable results and client-first strategy.

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