

APL Celebrates 80 Years with a Renewed Focus on Service and Innovation



Oklahoma City, Oklahoma Nov 21, 2025 ([IssueWire.com](https://www.issuewire.com)) - American Public Life Insurance Company (APL) is celebrating 80 years in the group supplemental benefits industry with a renewed focus on service. By launching a modern suite of technology solutions to help brokers and their clients easily navigate an evolving benefits landscape, APL is empowering its customers to confidently make the decisions that matter every day.

“APL’s 80-year milestone is a testament to our ability to adapt and evolve,” said Susan Relland, JD, President of Operations at APL. “As we embrace the future by spearheading the next era of group workforce benefits, we continue to honor our past by remaining dedicated to delivering extraordinary customer service.”

In the coming year, APL will release a series of tools and enhancements designed to better serve broker partners, employer groups and insureds. These initiatives aim to help brokers further support their clients and the growing demand for flexible, cost-effective benefit options while increasing APL’s operational efficiencies, reinforcing broker support and elevating the overall customer experience.

Since 1945, APL has delivered trusted, tailored insurance products to employer groups and their employees across the country through a network of independent brokers. Now, as it celebrates eight decades of partnership and protection, the company is renewing its commitment to service, ensuring the traditions of excellence and innovation continue for years to come.

About American Public Life Insurance Company (APL)

Founded in 1945, APL is a leading provider of group workforce benefits and insurance solutions to clients across the United States, with offices centrally located in Oklahoma City and Jackson,

Mississippi. APL is licensed to conduct business in 49 states with sales through a network of independent broker and agency partners. APL's financial rating is "A+ Superior" through A.M. Best (www.ambest.com) For more information, please visit ampublic.com.

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