

Amiga Cloud Expands to Egypt, Empowering Pharmaceutical Companies with Modern CRM & Field Sales Automation

Lebanon-based SaaS startup brings its proven sales-force automation platform to the Egyptian pharmaceutical market.



Nasr City, Cairo Nov 9, 2025 ([Issuewire.com](https://www.Issuewire.com)) - Amiga Cloud, an innovative **Software-as-a-Service (SaaS)** CRM and Sales Force Automation platform, has officially expanded into Egypt to help pharmaceutical companies modernize how they manage field sales, doctor visits, and team performance.

Built from the ground up for **pharmaceutical and field sales teams**, **Amiga Cloud** empowers managers and medical representatives with tools that simplify daily operations while maximizing efficiency.

The platform enables reps to plan and track doctor visits using **Call Cycles**, verify visits through **real-time Geo-location tracking**, and analyze sales performance instantly — all in a **mobile-first, fully offline application** that syncs automatically when connectivity is restored.

“We built Amiga Cloud to make the lives of field reps easier and give managers real visibility,” said **Paul Ammoun, Founder and Lead Developer of Amiga Cloud**.

“Our expansion into Egypt is a major step in supporting pharmaceutical companies with modern tools that combine simplicity, mobility, and reliability.”

Amiga Cloud bridges the gap between doctor visits and pharmacy sales by automatically linking field activities to retail data. This allows companies to gain transparent insights into performance and product movement while ensuring their teams stay compliant and productive on the go.

With Egypt’s pharmaceutical market expanding and competition intensifying, Amiga Cloud’s **affordable and scalable SaaS model** provides an ideal solution for companies seeking digital transformation without enterprise-level complexity. The platform’s intuitive dashboards, route optimization, and offline capability ensure teams remain efficient — even in areas with limited network coverage.

About Amiga Cloud

Amiga Cloud is a **cloud-based CRM and Sales Force Automation platform** designed for pharmaceutical and field sales teams. It combines **Call Cycle planning**, **Geo-location tracking**, **offline data entry**, and **real-time analytics** in a seamless mobile-first experience.

Founded in Lebanon, the company’s mission is to make enterprise-grade technology accessible to every sales organization across the MENA region.

Website: www.amiga-cloud.com



Name	Quantity	Price	Total
FC Watercup CLICK&GO Art & Graphic	6	0.00	0.00
FC Adhesive Tack R 50g White In/25	3.75	0.00	0.00
FC Aquarel solid set of 12ctrs	7	0.00	0.00
FC Ball Pen CX 0.7 Silk Black Bx/10	0.75	0.00	0.00
FC Ball Pen CX 0.7 Silk Blister of 10	8	0.00	0.00
FC Ball Pen CX 0.7 Silk Blister of 5	4.2	0.00	0.00
FC Ball Pen CX 0.7 Silk Blue Bx/10	0.75	0.00	0.00
FC Ball Pen Grip X10 1.0 Black bx/10	1.05	0.00	0.00



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Media Contact

Paul Ammoun

*****@pcs-lb.com

Source : Amiga Cloud

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