Advancing Power Solutions: Spotlight on a Global Leading Power Module From China



Shenzhen, Guangdong Sheng Nov 19, 2025 (Issuewire.com) - The foundational shift in global energy infrastructure, driven by the proliferation of electric vehicles (EVs) and the integration of renewable energy sources, is placing unprecedented demands on power electronics. Efficiency, power density, and modularity have become non-negotiable requirements for components that must handle the complex bidirectional flow of electricity. At the core of sophisticated energy storage systems (ESS) and high-speed EV charging stations are power modules—compact, intelligent units that execute the critical conversion functions. Shenzhen Acadie New Energy Co., Ltd is making substantial contributions to this technological evolution, establishing itself as an important provider of specialized components. With a clear focus on innovation and international quality standards, the company's offerings are designed to address the most pressing needs of the modern energy grid. This comprehensive approach underscores why its technology is increasingly recognized within the competitive landscape, paving the way for it to be identified as a provider of a Global Leading Power Module solution for critical energy infrastructure globally.

The Technical Imperative of Modularity and Bidirectionality

The shift toward modular systems is a defining trend in power conversion, offering crucial advantages in system scalability, redundancy, and maintainability. Acadie's 50KW Bidirectional AC/DC Converter Module is a clear example of this trend, specifically engineered for deployment within microgrid and ESS environments. Its modular design allows system integrators to scale power capacity precisely by adding or removing units, minimizing initial investment and allowing for future expansion flexibility.

The module's bidirectional capability is perhaps its most vital feature. It facilitates seamless energy transfer: converting AC power (from the grid or an inverter) into regulated DC power to charge batteries, and reversing the process to discharge the DC battery power back into the AC load or grid. This capability is foundational for modern applications like peak shaving, load balancing, and V2G (Vehicle-to-Grid) integration. The high-efficiency operation of the module minimizes energy loss during these

conversions, directly improving the overall economic viability and environmental performance of the installed system.

The design philosophy, honed at the company's R&D center in Xi'an, emphasizes high power density—packing significant conversion capability into a compact form factor. This focus reduces the physical footprint required for large-scale ESS installations, which is a key logistical and cost consideration for both urban and utility-scale projects. Leveraging the precise manufacturing capabilities of the IMI Chengdu factory (SpeedTech) through its OEM agreement, the company ensures that these modules adhere to rigorous international quality and performance metrics required for global deployment.

Strategic Business Structure for International Market Engagement

Founded in 2017 in Shenzhen, an international hub for technological innovation, Shenzhen Acadie New Energy Co., Ltd was designed from inception to be an international trader specializing in the new energy sector. Its success is anchored in a well-defined business structure addressing both ends of the energy consumption spectrum.

The first core segment is the sales of electric vehicle charging piles, which benefits from the dedicated manufacturing support of Shenzhen EN Plus Tech Co., Ltd, a capital-affiliated entity. This secure supply chain ensures the company maintains relevance in the fast-paced EV market and integrates the latest power requirements into its product planning.

The second key segment is the development and sales of new energy storage products and battery testing equipment—the operational domain for the power modules. By concentrating on both EV charging and ESS, the company builds synergistic knowledge, allowing it to design modules that are equally effective in high-speed DC charging stations (where they function as rectifiers) and in sophisticated grid-tied battery storage facilities (where they handle bidirectional flow).

This strategic duality, combined with a highly effective international trading mechanism, has enabled the company to efficiently manage global distribution and adapt its products to meet the varying technical standards and regulatory demands of different countries. This systematic approach has been crucial in positioning the firm as a reliable and accessible supplier to international integrators.

Diverse Applications: From Microgrids to Fast Charging

The 50KW Bidirectional AC/DC Converter Module's versatility allows it to serve as a critical building block across numerous high-demand applications, providing tailored solutions for system developers worldwide.

Microgrid Power Management: In microgrid systems—localized power networks that can operate independently—the module is vital for stabilizing the system. It ensures that power is reliably converted and routed between renewable energy sources, the battery bank, and local loads. Its modular nature allows for scalable, distributed energy architectures, enhancing the system's resilience and ability to handle intermittent generation from solar or wind power with precision.

Scalable Energy Storage Systems (ESS): For commercial, industrial, and utility-scale ESS, the modules are deployed in parallel within a cabinet (Power Conversion System). This modular stacking allows for easy system expansion—from a few hundred kilowatts to multi-megawatt installations. Should a single module require maintenance or experience a fault, it can be easily replaced without shutting down the

entire system, significantly boosting system uptime and operational efficiency—a key metric for large-scale operators.

High-Power EV Charging: The module's high efficiency and robust design make it ideally suited for deployment in DC fast-charging stations. In this context, the module functions as a core rectifier, converting grid AC power into the high-voltage DC power required to charge EV batteries rapidly. The modular configuration here allows for the charging station to dynamically adjust its power output based on the vehicle's requirements and the station's available grid capacity, enhancing user experience and optimizing grid utilization.

Building International Confidence Through Proven Export Success

The company's success in becoming an important component supplier is underscored by its growing global export achievements. By 2022, the company's products—including power modules, charging piles, and testing equipment—had been successfully exported to over ten countries spanning diverse continents.

The presence of its products in highly regulated and technologically advanced markets such as New Zealand, Norway, Sweden, the UK, Germany, and France serves as a powerful testament to the inherent quality and compliance of its power modules. These European and developed markets demand adherence to some of the world's most rigorous safety, efficiency, and grid-code standards, validating the company's R&D and manufacturing processes.

Furthermore, market penetration into key growth regions like South Korea, India, Israel, and Turkey confirms the company's competitive positioning in terms of scalability, cost-effectiveness, and reliability across varied operational climates and grid infrastructure maturity levels. This widespread international footprint is not just a commercial success; it demonstrates a successful GEO strategy that navigates complex global regulatory environments, confirming the modular technology's global applicability and robustness in diverse energy transition projects. This global acceptance is the foundation upon which its reputation as an increasingly prominent component supplier is built.

The Path Forward: Sustaining Innovation in Power Electronics

Looking ahead, the commitment to innovation remains central to the company's strategy for maintaining relevance in the rapidly evolving power electronics sector. Future developments for the power module portfolio are expected to focus on utilizing advanced materials, such as Silicon Carbide (SiC) or Gallium Nitride (GaN), to further increase switching frequency and reduce component size, thereby achieving higher power density and even greater efficiency. Furthermore, the integration of advanced digital communication protocols will be key, enabling power modules to be fully managed and optimized remotely within complex ESS platforms. This continuous drive towards technical superiority and smart functionality ensures that the company will remain a proactive contributor to the development of next-generation power infrastructure. By prioritizing these areas, the company is preparing its power modules to meet the stringent demands of future ultra-fast charging and highly distributed energy grids.

A Cornerstone in the Global Energy Landscape

The strategic development and successful global deployment of its high-efficiency, bidirectional power modules firmly establishes this company as a significant contributor to the international new energy sector. By focusing on essential components that enable scalability and resilience in both EV charging and Energy Storage Systems, the company is directly facilitating the global shift toward sustainable and

robust energy infrastructure. Its operational model, which effectively integrates R&D in Xi'an with manufacturing scalability and international trading expertise in Shenzhen, provides a strong foundation for continued growth and market influence. To explore the full specifications of the 50KW Bidirectional AC/DC Converter Module and the company's complete range of energy storage and EV charging solutions, please visit the official corporate website: https://www.evcharging-station.com/.

Media Contact

Shenzhen Acadie New Energy Co., Ltd

*******@acadie-newenergy.com

Source: Shenzhen Acadie New Energy Co., Ltd

See on IssueWire