

Adriana Rivas was recognized as a finalist at the Women in Tech Global Awards 2025 — Chief in Tech Leader of the Year.

WomenTech Network announced the finalists for the Women in Tech Global Awards 2025, celebrating more than 150,000 women and allies in tech. WTGA2025 Finalists Press Release



Miami, Florida Nov 27, 2025 ([Issuewire.com](https://www.issuewire.com)) - Adriana Rivas, retail technology innovator, global mentor, and award-winning author, was recognized as a finalist at the largest virtual awards celebration in technology for women, minorities, and their allies, [Women in Tech Global Awards 2025](#) by WomenTech Network, the world's largest community for women in tech with more than +13,000 ambassadors in 179 countries.

1760 contestants from 128 countries in 27 categories

This year's competition features an extraordinary 1,760 contestants representing 128 countries across 27 categories, showcasing the global influence and reach of the Women in Tech Global Awards.

Adriana Rivas has been selected as a finalist in the category [Chief in Tech Leader of the Year](#) for her contributions to human-centered retail transformation across the U.S. and Latin America and her

leadership in scaling next-generation self-service and smart-store infrastructure that improves store operations and customer experience. Her work bridges strategy, product innovation, and real-world adoption, enabling retailers to modernize with practical, scalable technology.

In addition to her industry impact, Rivas is the author of [How to Implement Self-Service Without Failing](#), an Amazon #1 Hot New Release and **Silver Winner at the Nonfiction Book Awards**, recognized for offering retailers a clear framework to implement automation successfully without losing the human touch.

The winners will be announced at the **Women in Tech Global Awards Ceremony 2025 on December 4.**

"We are thrilled to be recognized as a finalist at the Women in Tech Global Awards 2025," said Adriana Rivas. "This acknowledgment highlights the importance of building technology that works in real retail environments and creates measurable impact for businesses and the people they serve. I'm honored to stand alongside remarkable leaders shaping the future of technology."

In addition to honoring tech leaders, the celebration gives nominees, finalists, and guests access to inspiring keynotes by industry leaders, discussions, and opportunities to network virtually with people from all corners of the world.

At the celebration, WomenTech Network will shine a light on the most accomplished and inspiring female tech leaders, mentors, and rising stars from around the world.

"On behalf of WomenTech Network, I would like to congratulate Adriana Rivas and all of our 2025 finalists and nominees for their commitment to innovation, leadership, and creating meaningful impact across the tech industry and their communities. Your contributions exemplify the values of excellence, opportunity, and forward-thinking leadership that drive progress globally. We are honored to have you as part of our inspiring global network." Anna Radulovski, CEO & Founder, WomenTech Network

This celebration shines a spotlight on the innovators and change-makers who are not only advancing technology but also championing inclusion, driving the industry forward.

Some of the success stories from the winners and 600+ influential women in tech will be featured at the world-renowned Women in Tech Global Conference 2026, one of the largest virtual conferences for women in tech and allies.

About WomenTech Network

WomenTech Network is one of the world's leading communities for women in tech, with more than +13,000 [Global Ambassadors](#) representing 179 countries. +150,000 tech leaders have collaborated with the network to date in order to cultivate a diverse global network that reaches 4.7 million people. WomenTech Network strives to empower women in tech through leadership development, professional growth, and mentorship programs. WomenTech Network hosts regular career networking events and a global tech conference for members to connect with like-minded professionals and learn about job opportunities at leading companies that value inclusion.

Learn more about WomenTech Network's events and programs at www.womentech.net.

About Women in Tech Global Awards

The Women in Tech Global Awards recognize women and organizations making significant contributions to the technology industry through leadership, innovation, and impactful initiatives. Hosted by the WomenTech Network, the awards celebrate individuals and teams driving change and creating opportunities for the next generation of women in tech.

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Source : Adriana Rivas

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