

Zappic Enters the Video & Creative Collaboration Market as an Alternative to Frame.io

Zappic has officially launched globally to compete with industry leaders like Frame.io. It eliminates confusion from scattered client feedback across channels, simplifying project delivery for creative agencies and production teams.

Cheyenne, Wyoming Oct 31, 2025 ([IssueWire.com](https://www.issuewire.com)) - Zappic today announced the global availability of its platform, positioning itself as a customer-first alternative to Frame.io, MediaSilo, and Ziflow. Zappic helps creative teams manage client feedback and approvals faster and more effectively, bringing every file, comment, and version together in one place.

Zappic is designed to streamline client feedback across videos, images, PDFs, and audio files. Teams can upload any type of media file, share it instantly with clients without requiring an account, and receive timestamped feedback linked to the exact video frame, page, or second. Its version tracking ensures that everyone always works on the correct file, while one-click approvals help projects move forward faster.

“I’m probably the biggest fan of Zappic, and when I saw the first production build, I instantly knew we were sitting on a goldmine, a product with the power to compete with giants in this space,” said Anirudh Mohan, Co-founder of Zappic. “Zappic was born from our personal struggles of working with clients and agencies. Our moat is us, the founders. For me, our highest priority has always been customer-first experience. People who have worked with me know I love talking to 100 customers a day to improve their experience through our product more than anything else. Based on the phenomenal feedback we’ve received, it’s time we go global. Early beta users have already reported cutting approval times by half and reducing revision cycles caused by feedback scattered across emails, Slack threads, or outdated links.”

About Zappic

Zappic is a video and creative collaboration platform helping creative agencies and production teams deliver projects faster by centralizing client feedback. Zappic enables seamless collaboration on videos, images, PDFs, and audio files in one shared workspace for faster approvals and clearer communication.

For more information, visit zappic.co

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