

YOO and Mastermind Hospitality Group Announce Strategic Partnership for Caribbean Luxury Residential Developments

Global design brand YOO partners with Mastermind Hospitality Group to bring world-class branded residences to Aruba and the Caribbean region



YOO
ARUBA

Aruba, Aruba Oct 31, 2025 ([IssueWire.com](https://www.IssueWire.com)) - Mastermind Hospitality Group LLC and YOO Worldwide LLP, the internationally acclaimed design and lifestyle brand, today announced a strategic partnership to develop luxury branded residential projects in Aruba.

This collaboration establishes Mastermind Hospitality Group as the exclusive YOO brand licensee for luxury residential developments in Aruba and marks YOO's entry into the Caribbean market. The partnership is designed to serve as a spearhead for future YOO-branded developments across the broader Caribbean region.

"We are excited to partner with YOO to introduce their world-renowned design excellence to Aruba," said Freddy Arciniegas, Chief Financial Officer of Mastermind Hospitality Group. "This alliance represents a unique opportunity to bring internationally recognized luxury living to one of the world's most desirable regions. Aruba will serve as our launching point for what we envision as a broader presence throughout the Caribbean in the near future."

Under the partnership, YOO will provide comprehensive design services and brand licensing for luxury residential developments, bringing its signature aesthetic and five-star standards to the Aruba market. Mastermind Hospitality Group will leverage its extensive experience in managing and marketing high-end branded projects to execute the developments.

Both parties view the Caribbean as a high-growth market for luxury branded residences, with strong fundamentals including political stability, favorable investment climates, and robust tourism infrastructure.

About Mastermind Hospitality Group LLC

Mastermind Hospitality Group LLC is a Wyoming-based hospitality and real estate development company specializing in bringing internationally recognized brands to emerging luxury markets. The company has extensive experience in managing and marketing high-end branded residential and hospitality projects in the Caribbean and other premier destinations.

About YOO WORLDWIDE LLP

YOO is a globally recognized design and lifestyle brand that licenses the use of the 'YOO' mark and related intellectual property for luxury residential developments worldwide. Headquartered in London, United Kingdom, YOO has established a prestigious portfolio of developments across multiple continents, known for sophisticated design, innovative functionality, and elevated lifestyle experiences.

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yoo

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