

Yan Ohayon: Transforming Montreal's Real Estate Landscape Through Simalis Investment

Montreal, Quebec, is experiencing a dynamic shift in its real estate landscape—one that blends heritage, innovation, and community-driven development.



Montreal, Quebec Nov 5, 2025 ([IssueWire.com](https://www.issuewire.com)) - At the heart of this transformation stands Yan Jeffrey Ohayon, an emerging name synonymous with integrity, sustainability, and forward-thinking investment. Through projects like 300 Rielle and his company **Simalis Investment**, Yan Ohayon is redefining what it means to invest in urban spaces with purpose.

Building the Future: Who Is Yan Jeffrey Ohayon?

[Yan Ohayon](#), also known as Yan Jeffrey Ohayon, is a Montreal-based entrepreneur, investor, and real estate visionary. His journey began in finance and operations, where he developed the analytical foundation and leadership approach that would later shape his real estate career.

Driven by a belief that urban development should enhance both property value and community life, Ohayon founded Simalis Investment, a Montreal firm focused on acquiring, improving, and managing multi-residential assets across Quebec.

Under his leadership, Simalis has built a reputation for creating sustainable and well-managed

properties that prioritise long-term value and livability. His projects are not merely about profit—they are about creating better environments for people to live, work, and grow.

300 Rielle: A Symbol of Modern Urban Renewal

One of Yan Ohayon's flagship developments is [300 Rielle](#), a sophisticated residential project located in the heart of Montreal's vibrant Verdun neighbourhood. 300 Rielle reflects Ohayon's philosophy of transforming existing spaces into renewed, community-oriented housing that balances functionality with design.

What sets 300 Rielle apart is its blend of contemporary architecture and thoughtful amenities. Residents enjoy modern comforts while remaining connected to the area's historic character. The property emphasises eco-conscious upgrades, efficient layouts, and a welcoming atmosphere, pillars of Ohayon's design and investment ethos.

As Montreal continues to grow, developments like 300 Rielle serve as models for how investors can modernise the housing market responsibly. They address the growing demand for high-quality rental spaces while preserving the cultural fabric of the city's neighbourhoods.

The Simalis Investment Philosophy

Simalis Investment, founded by Yan Jeffrey Ohayon, operates with a long-term, value-add mindset. The company focuses on identifying underperforming multi-residential properties and revitalising them to unlock both economic and social value.

This approach aligns with Montreal's evolving urban identity—one that prioritises sustainability, smart growth, and inclusive communities. Through careful management, capital improvements, and resident engagement, Simalis is helping redefine the standard for multi-residential ownership in Quebec.

More than just an investment firm, Simalis is a philosophy in action: creating durable growth while improving the human experience of living spaces.

Why Montreal Real Estate Matters Now

Montreal's real estate market continues to attract attention from local and international investors. With its unique mix of European charm, cultural diversity, and expanding infrastructure, the city offers unmatched potential for sustainable urban growth.

Projects like 300 Rielle, under the guidance of Yan Ohayon, exemplify how forward-thinking development can meet modern housing needs without compromising authenticity. Montreal's combination of affordability, quality of life, and economic stability makes it an attractive hub for real estate investment—and Simalis Investment is at the forefront of that evolution.

Yan Ohayon's Broader Vision: Beyond Brick and Mortar

Beyond real estate, Yan Jeffrey Ohayon shares his insights and strategies on his personal website and blog. His content reflects a mix of business philosophy, investment strategy, and leadership principles drawn from years of hands-on experience in building ventures from the ground up.

Through mentorship and thought leadership, Ohayon continues to inspire a new generation of investors

and entrepreneurs in Montreal. His vision transcends property—it's about creating a mindset of disciplined growth, innovation, and integrity.

Conclusion: The Future of Real Estate in Montreal

As Montreal continues to evolve, so too does the definition of smart, ethical real estate investment. Yan Ohayon, through Simalis Investment and projects like 300 Rielle, is helping shape that new reality—one where success is measured not only by return on investment, but also by the positive impact on communities and the city's urban landscape.

For those seeking to understand what modern real estate development looks like in Montreal, Yan Jeffrey Ohayon stands as a model of innovation, commitment, and vision. His work reminds us that real estate, when done right, is more than property—it's progress.

Learn more about Yan Ohayon's projects and insights:

- [Simalis Investment](#)
- [300 Rielle](#)
- [Yan Ohayon Blog](#)

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