

Yamaha Nepal Launches 'Yamaha Guarantor Free Easy Finance' Campaign

Yamaha Nepal Introduces “Yamaha Easy Finance” — Ride Your Dream with Ease



The advertisement features a woman on a Yamaha scooter and a man standing next to a Yamaha motorcycle on a road. A lighthouse is visible in the background. The text is in Nepali and English. A large circular stamp reads 'NO GUARANTOR' with the Nepali text 'विश्वस साधमा, चानी हातमा' (Trustworthy, in hand) and 'OR NO HOME VISIT | OR NO INCOME SOURCE'. The English text says 'ग्यारेन्टर, घर अनुगमन, वा आम्दानी स्रोत मध्ये कुनै दुई प्रक्रिया पूरा गर्नुहोस् र बिना कुनै अतिरिक्त शुल्क, यामाहा आफ्नै बनाउनुहोस्' (Guarantor, home visit, or income source, any two of these processes are completed, and Yamaha will build it for you without any additional charge). Below this, it says 'नेपालकै सबैभन्दा विश्वसिलो र पारदर्शी फाइनान्स स्किम' (Most trustworthy and transparent finance scheme in Nepal) and 'TRANSPARENCY FULL ON, जे देखिने त्यही पाइने' (Transparency is full on, what you see is what you get). A list of benefits includes: 'न्यूनतम नामसारी शुल्क' (Minimum registration fee), 'न्यूनतम इन्स्युरेन्स शुल्क' (Minimum insurance fee), 'न्यूनतम अतिरिक्त शुल्क' (Minimum additional charge), 'न्यूनतम पेटियन्सिआत्मक कागजात' (Minimum patience documents), and 'न्यूनतम सर्भिस शुल्क' (Minimum service fee). It also mentions 'बिना कुनै HASSLE, बिना कुनै HIDDEN CHARGE' (Without any hassle, without any hidden charge). At the bottom, there are buttons for 'SPOT EXCHANGE', 'EASY FINANCE', and '36 months LOWEST EMI'. A small badge says 'EASY FINANCE 7.99% INTEREST'.

Kathmandu, Bagmati Oct 16, 2025 ([Issuewire.com](https://www.issuewire.com)) - MAW Rides Pvt. Ltd., the authorized distributor of Yamaha two-wheelers in Nepal, has launched a new customer-centric financing program — “Yamaha Easy Finance” — designed to make owning a Yamaha motorcycle or scooter simpler, faster, and more accessible for everyone.

With the tagline “Ride with Trust, Own with Ease,” the [Yamaha Easy Finance scheme](#) removes traditional barriers that often prevent customers from purchasing their dream bikes. The initiative provides flexible financing with minimal paperwork and no unnecessary formalities, ensuring that riders across Nepal can enjoy the Yamaha experience without financial hurdles.

Key Highlights:

- No Guarantor, No Home Visit, No Income Statement Required
- Attractive Interest Rate of 7.99%
- Flexible EMI Tenure up to 36 Months
- Spot Exchange Option Available
- Transparent Processing & Minimal Charges

Empowering Riders Across Nepal:

The Yamaha Easy Finance program focuses on inclusivity, especially for customers lacking formal income documents or guarantors. This initiative ensures that financial limitations no longer stand in the way of experiencing Yamaha’s trusted performance and style.

“Our goal is to make Yamaha ownership possible for everyone in Nepal,” said Pranish Shakya, Digital Manager, MAW Rides Pvt. Ltd. “With Yamaha Easy Finance, we are promoting trust, transparency, and convenience — giving our customers the keys to their dreams with ease.”

How to Apply:

Customers can apply online via the official Yamaha Nepal website or visit the nearest authorized Yamaha showroom.

About MAW Rides Pvt. Ltd.:

[MAW Rides](#) Pvt. Ltd. is the exclusive distributor of Yamaha motorcycles and scooters in Nepal. With a strong nationwide network, MAW Rides is dedicated to delivering high-quality products, reliable service, and innovative customer solutions that redefine two-wheeler ownership in Nepal.

Summary

MAW Rides Pvt. Ltd., the authorized distributor of Yamaha in Nepal, has launched the “Yamaha Easy Finance” program to simplify two-wheeler ownership. The scheme allows customers to buy Yamaha bikes and scooters with minimal documentation — no guarantor, no home visit, and no income statement required. Offering a low 7.99% interest rate, flexible 36-month EMI options, and spot exchange facilities, the program emphasizes trust and convenience. Yamaha aims to make premium bike ownership accessible across Nepal through this inclusive and transparent financing solution.

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