

Wild Hermit Wellness Achieves International Bestseller Status in Just 2 Months With Its Organic Skincare & HairCare Line

The organic skincare brand has captured the attention of consumers due to its innovative formulations and commitment to quality. With a focus on natural ingredients and sustainable practices quickly establishing a strong presence in the market



Asheville, North Carolina Nov 5, 2025 ([IssueWire.com](https://www.issuewire.com)) - **Wild Hermit Wellness** has quickly become a beacon of innovation in the beauty industry, capturing global attention within just two months of its launch. As a seemingly overnight international bestseller, the new brand is at the forefront of the goat milk and eco-friendly, natural skincare and hair care product revolution, offering a meticulously curated range of organic skincare and hair care solutions that cater to the needs of conscious consumers.

The journey for the founders, **Samantha & T. Craig McManus**, began with a simple yet profound observation: the modern consumer is increasingly aware of what they put on their skin and hair. Noticing a gap in the market for products that not only deliver results but also adhere to strict ethical and environmental standards, their family team of passionate experts, driven by a commitment to sustainability and strong reverence for earth's bounty, sought to address these challenges by developing a line that is both highly effective and eco-friendly.

Wild Hermit Wellness products are crafted with the finest organic ingredients, free from sulfates, parabens, and phthalates, ensuring they are gentle on both the skin and the planet. Their use of goat milk, renowned for its nourishing properties, alongside innovative natural retinol alternatives, sets their business apart, providing a luxurious yet ethical option for those who refuse to compromise on quality.

Each product in the Wild Hermit line is a testament to the family's dedication to purity and performance, offering rich creams, soothing lotions, and revitalizing hair care that harmonize nature and science — their offerings not only meeting, but exceeding the expectations of discerning clientele, who demand transparency and responsibility from the brands they support.

By choosing Wild Hermit Wellness, consumers are not just investing in their well-being but also in a brand that prioritizes the planet's health. Their success story is one of transformation — both for their customers and the beauty industry as a whole — proving that sustainable & natural beauty and wellness is not merely a trend, but the future.

- **Sustainable, Eco-Friendly, Always Organic**
- **Crafted with Naturally & Ethically Harvested Ingredients**
- **Everything Paraben, Sulfate, Pthalate FREE**
- **Personalizable Products - Custom Requests Accepted**

"At Wild Hermit Wellness, we believe in the profound harmony between nature and self-care. Our commitment to sustainability and reverence for the earth's bounty is woven into every product we create. We honor the planet by embracing its natural gifts, crafting skincare that celebrates the beauty of simplicity and the spirit of the wild. Join us in our journey to nurture both the earth and your natural beauty, for in caring for nature, we care for ourselves."

— *Samantha & Craig McManus, Founders*

Wild Hermit is thrilled to announce a special sale on Etsy and their website, running through **December 2nd, 2025**. Don't miss the chance to explore their new **Lineage Line**, alongside the

cherished **Sacred Origins Line**, the innovative **North Node Hyaluronic Acid Line**, and the rejuvenating **Hillborn Tallow Line**, among many others. This sale also features their **Soulstice Holy Basil Facial Care and Hair Care**, the **Song of Seeds PricklyPear Hair Care Collection**, and the **Kindshine Rice Water Hair Care Collection**. In addition, Wild Hermit is excited to introduce their **custom exotic woodworking gifts, curios, decor, and handmade pottery** — perfectly timed for the holiday season! Stay tuned for more exciting developments and future plans as Wild Hermit continues to expand its offerings with unique and creative products.

WILD HERMIT

Our Story:

Nestled in the serene embrace of the Appalachian Mountains, Wild Hermit was born from a deep love and reverence for nature, Earth, and the interconnectedness of all life. Our journey began with a simple desire to create from the heart, using only natural ingredients that are either home-grown or ethically sourced. Over the years, we've become known for our dedication to crafting products that honor the natural world and promote holistic wellness. Since our inception, Wild Hermit has flourished as a beacon for those seeking a deeper connection with nature through our handcrafted offerings and educational insights. Our bestselling books, available on Amazon and Barnes & Noble, reflect our commitment to sharing knowledge and nurturing a community centered around wellness. In addition to our products, we offer holistic wellness programs designed to support and inspire individuals on their personal journeys to health and harmony.

For more details about our offerings, visit us at Wildhermit.com, explore our **Etsy store** at www.etsy.com/shop/WildHermitWellness, and discover more educational resources at semcmanus.com.

Join us as we continue to celebrate the beauty of the natural world and the bonds that unite us all.

About the Company:

Wild Hermit is a pioneer in organic skincare and hair care, dedicated to creating naturally derived products free from synthetics, Sulfates, Pthalates, and Parabens. We prioritize sustainability and the interconnectedness of the earth and living things. With a focus on excellence and a passion for innovation, we craft products that enhance well-being, ensuring our customers experience the best in organic care.





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