## VDO.Al Launches Tech to Power Global Video Ad Growth

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**Agoura Hills, California Oct 31, 2025** (<u>Issuewire.com</u>) - VDO.AI, a video advertising platform, has launched new technology that helps publishers around the world earn more money from video ads. The platform allows publishers to increase their revenue by up to 50 percent by offering a complete video solution, including a video player, streaming service, video content, and ads, all in one place.

Today, most people prefer watching videos instead of reading text online. Because of this, many publishers need better tools to add videos to their websites and apps. VDO.Al's new technology makes this easy. It helps them show video ads smoothly, reach more audiences, and connect with top advertisers who want to promote their brands through engaging videos.

The platform uses smart technology powered by artificial intelligence to choose the best ad placements and show the right ads to the right viewers. This means viewers get a better experience, advertisers reach their target audience, and publishers earn more from every view.

VDO.Al also makes it easy for publishers who don't have their own video content. The platform offers a large library of ready-to-use videos that can be added to any website. This helps publishers join the growing video market guickly and start earning without extra effort or cost.

Advertisers also benefit from the platform. They can show their ads on trusted, high-quality websites that match their audience. The result is a strong partnership: publishers make more money, advertisers get better results, and viewers enjoy smooth, relevant videos.

Industry experts say that video advertising will soon cross \$200 billion in spending worldwide. As more people watch videos daily, publishers who use video-first strategies will grow faster. VDO.Al's technology is designed to help them do that by combining advanced tools with simple setup and real results.

Many publishers have already seen success using the platform. They report more engagement, higher revenue, and easy integration. Several positive VDO.Al reviews mention how simple the system is to use, how reliable the payments are, and how detailed the performance reports are. Advertisers have also shared great <u>VDO.Al reviews</u>, highlighting its accurate targeting and large global reach.

The platform follows all global standards and data protection laws, including GDPR, to make sure all ads are safe and transparent. It supports all major ad formats and gives both publishers and advertisers access to real-time reports so they can track how their ads are performing.

VDO.Al plans to continue improving its platform with more smart features, including better personalization for viewers and stronger automation for publishers. It also aims to help small and mid-sized publishers in emerging markets access the same high-quality technology used by major global media brands.

With this new launch, VDO.AI is taking an important step toward building a better video advertising ecosystem, one where publishers, advertisers, and audiences all benefit. The company's goal is simple: make video monetization easy, transparent, and rewarding for everyone involved.

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