

The Underdog Rises: The First Lady Olivia and Tanasha Donna "POISON" Enters GRAMMY Race

Challenging Global Music Favorites!



THE FIRST LADY
OLIVIA

TANASHA
DONNA

**FOR YOUR GRAMMY
CONSIDERATION
POISON**

BEST POP DUO GROUP PERFORMANCE

 68TH
GRAMMY
AWARDS

PRODUCED BY MOH DENEBI
WRITTEN BY OLIVIA LONGOTT
WRITTEN BY TANASHA DONNA OKETCH

Los Angeles, California Oct 16, 2025 ([IssueWire.com](https://www.IssueWire.com)) - In a year dominated by pop titans and established global chart-toppers, a new dark horse has emerged in the 68th Annual GRAMMY Awards® race. The magnetic cross-continental hit "[POISON \(Listen on Spotify\)](#)," by GRAMMY-nominated R&B veteran The First Lady Olivia and dynamic East African artist Tanasha Donna, is being strategically positioned as a predictive nominee ready to upset the conventional favorites.

While the industry buzz surrounds massive campaigns from global pop acts, "POISON" represents a pure, organic blend of American R&B sophistication and Kenyan Afropop fire. It is an authentic sound that the Recording Academy, with its recent focus on true Global Music diversity, cannot afford to overlook.

The First Lady Olivia, whose GRAMMY pedigree includes her work on the global blockbuster "Candy Shop," stated, "Every year, the conversation is about the usual suspects. 'POISON' is the powerful new narrative. It's an underdog story with a world-class sound. This collaboration is a genuine sonic fusion that transcends genres.

The campaign is aiming for nominations in high-profile categories, with a strategic focus on its cultural and genre-bending impact:

- Record of the Year : To directly challenge the biggest international contenders.
- Best Pop Duo Group Performance: Highlighting the universal appeal of the pop-infused duet.

Tanasha Donna added, "For East African music to compete at this level is monumental. We are coming from a place of passion, not just production budget. 'POISON' proves that when artists from different corners of the world connect, the result is undeniable."

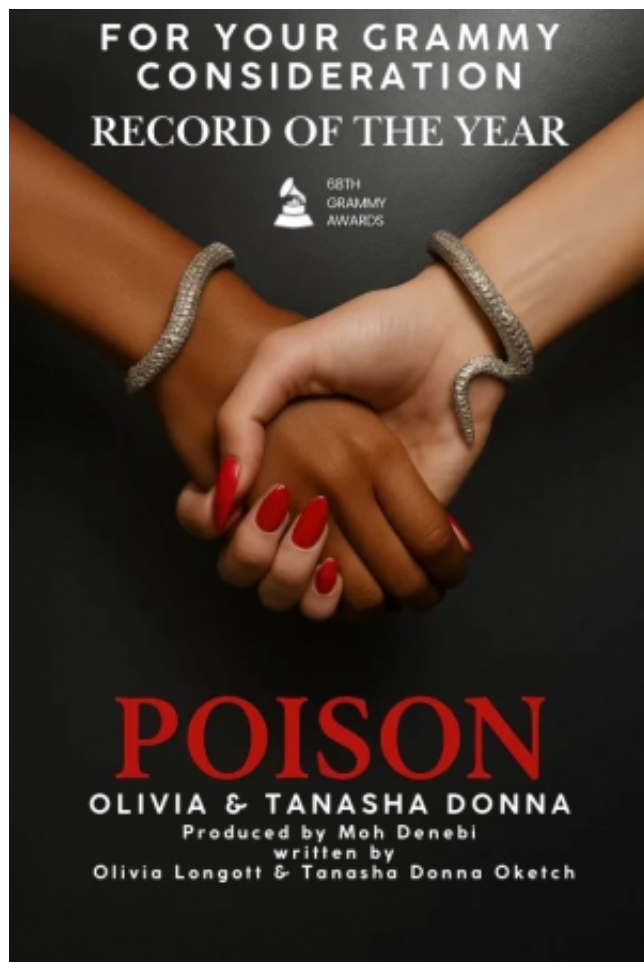
The song's success, amplified by strong digital streams on platforms like Spotify, showcases a rapidly growing, engaged audience that values authentic, non-formulaic music. "POISON" is the true wild card—a track that embodies the innovation the GRAMMYs often strive to celebrate.

About The First Lady Olivia Olivia is a highly respected R&B singer, songwriter, and television personality, whose career includes work on the GRAMMY-nominated global hit "Candy Shop." She continues to be a pioneering force in contemporary R&B music.

About Tanasha Donna Tanasha Donna is a celebrated Kenyan singer, songwriter, and media personality. A prominent figure in East African Afropop, she is recognized for blending African rhythms with global sounds, building a rapidly growing international fanbase.

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