The AI Economy And The Big Shift

Lower price inflation and higher jobs growth with Al



London, United Kingdom Oct 7, 2025 (<u>Issuewire.com</u>) - There is a big shift in the digital economy toward AI and this is evident in the USA. Many technology firms including Apple, Google are investing around 1.7 Trillion USD in data centres *(S.I Research)*. There is now more focus in the workplace on core soft skills. What employer's value is teamwork, creativity, decision making skills and knowledge of computer based programming languages.

Lower Price Inflation and Jobs Growth:

The long-term effects of AI are relatively unknown and it is expected that it will boost productivity, lower operational costs and reduce errors for millions of businesses.

This is great news for policy makers and central banks as AI technologies will assist with lowering price inflation especially during times when energy prices are fluctuating. One thing is clear; businesses that make the transition towards Artificial Intelligence will reap the rewards. PR Tech Global, leading London based consulting firm can assist businesses with implementing AI solutions and making IT transformation decisions.

Jobs Market:

The jobs market for graduates in all sectors of the economy is being affected, with 25% of the workforce particularly 18 to 25 year olds including graduates unable to secure IT jobs. So it is evident that there is a skills gap and opportunity for high skilled jobs if graduates and professionals can make the change.

The largest hedge fund in the world has opened the first American business school focusing on upskilling professionals in Artificial Intelligence and business (*Bloomberg News Source*). The fees for completing an MBA Programme are in the region of \$90,000 per candidate. London based technology Consultancy PR Tech Global has launched the certified AI technology programme and have partnered with leading Universities across the UK & USA to up-skill professionals.

The use of artificial intelligence is a positive tool for businesses by many technology companies and there is now a focus on creative talent in IT, particularly in gaming, programming, research and development.

PR Tech Global expects to create entrepreneurs and inspire games developers that will be offered placements directly with the business through their certification programme.

As businesses shift towards AI for efficiency, strategic insights research are seeing a upward trend in investment in data centres globally. In particular the USA is leading the way and creating millions of new jobs. The environmental impacts from data centres are minimal as a majority are located in rural locations, utilise state of the art solar power technologies and are compliant with modern health and safety regulations.

PR Tech Global have experienced technology teams, the resources, the expertise in technology to support data centres and infrastructure development.

S.I Research: Division of PR Tech Global Consulting

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