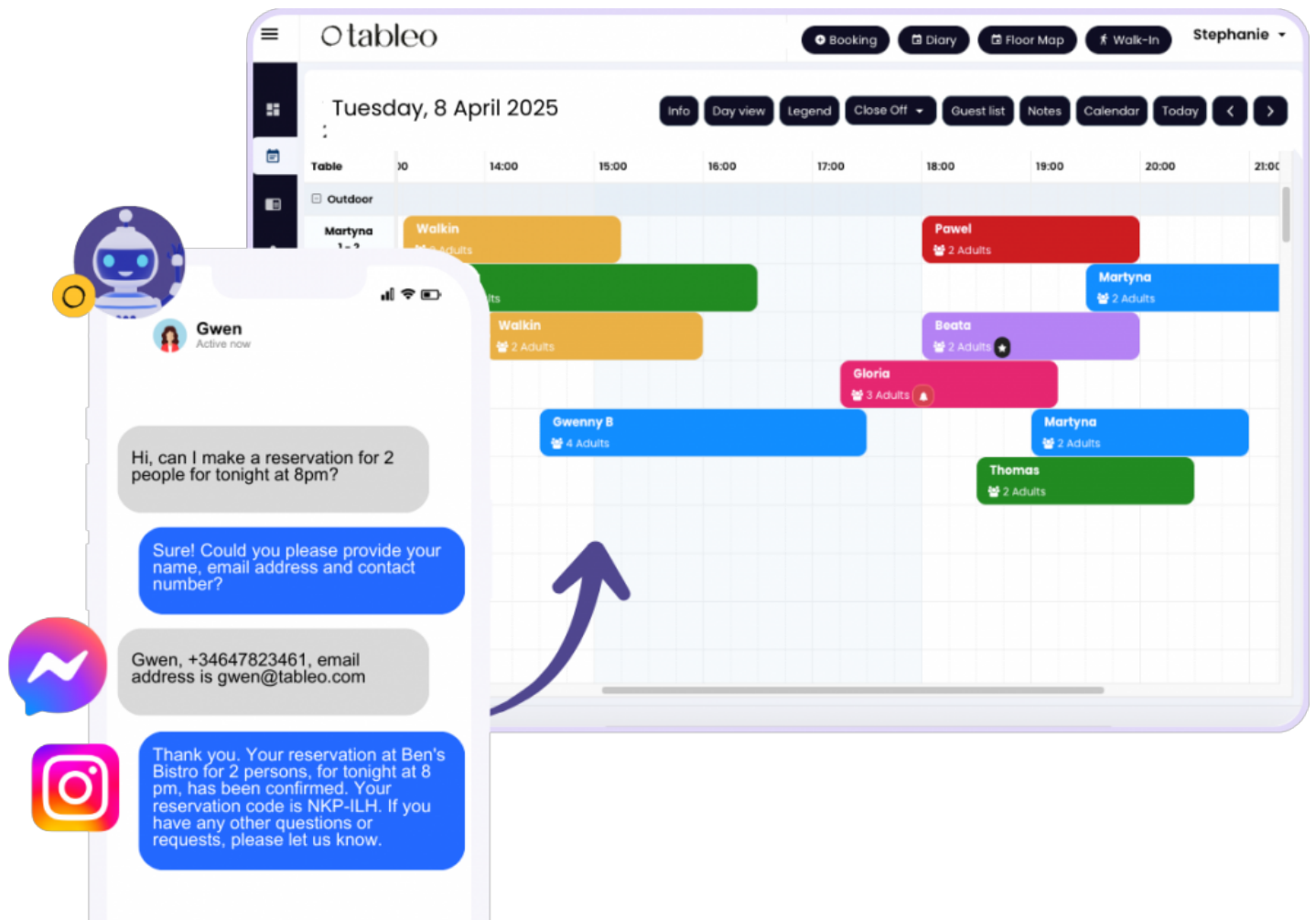


Tableo Expands its AI Messaging Assistant to Instagram

Restaurants can now manage Instagram bookings and guest messages automatically with Tableo's AI assistant, AIMA.



Inner Harbour, Malta Oct 2, 2025 ([Issuewire.com](https://www.issuewire.com)) - Tableo, the award-winning restaurant reservation and management platform, has announced that its **AI Messaging Assistant** is now available on Instagram. Learn more about AIMA: <https://tableo.com/ai-for-restaurants/>

The assistant – known as AIMA – uses artificial intelligence to automatically respond to guest messages on social media. It answers common questions such as opening hours, menu options, and directions, while also managing table reservations, cancellations, and modifications. All bookings flow seamlessly into the Tableo diary and floor plan, so reservations made on Instagram appear alongside those from other channels.

“Restaurants are increasingly visible across multiple digital platforms, but managing communication on all of them is nearly impossible,” said Jonathan Azzopardi Frantz, CEO at Tableo. *“With AIMA, restaurateurs don’t have to worry about missing out on bookings because they couldn’t respond quickly enough – the assistant takes care of it instantly, in any language, including Maltese.”*

Key benefits for restaurants include:

- **24/7 coverage:** Reservations and inquiries are handled even after hours, preventing lost bookings.
- **Multi-language support:** Ideal for tourist-heavy areas, the assistant replies in any language.
- **Seamless integration:** Instagram reservations flow directly into Tableo, alongside bookings from Google, Facebook and more.
- **Proven results:** Early adopters using the Facebook version have cut staff time spent on messages and increased bookings outside normal operating hours.

The Instagram launch builds on the success of AIMA for Facebook, used by restaurants such as [Country Terrace](#), and forms part of Tableo's ongoing innovation to make guest communication smarter, faster, and more efficient.

About Tableo

Tableo is a leading restaurant reservation and management system, trusted by restaurants in over 85 countries. The platform empowers restaurateurs with AI-driven assistants, floor plan management, and integrations with major channels including Google, Facebook, and the MICHELIN Guide.

Media Contact

Tableo Ltd

*****@tableo.com

+35620330096

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