

Sweta Samota & Manish Samota Launch 'Likhenga India Mission 2025' to Make India the Author Capital of the World

Record-breaking initiative aims to help 1,000+ Indians write and publish their books in 45 days, seeking official recognition from the Book of Records.



 **DIWALI GIFT** for
my **INSTAGRAM FAMILY!** 

LIKHEGA INDIA MISSION 2025

My gift to you: Your story, published.

LIKEGA INDIA MISSION 2025

Navi Mumbai, Maharashtra Oct 21, 2025 ([Issuewire.com](https://www.issuewire.com)) - Sweta Samota, widely recognized as India's Best Book Author Coach and founder of the India Authors Academy, with Manish Samota, co-founder of IAA, today announced the launch of the [Likhenga India Mission 2025](#). This ambitious nationwide movement is set to empower aspiring authors across the country, with the goal of guiding

over 1,000 individuals to write and publish their books in a concentrated 45-day period.

Running from **November 8 to December 17, 2025**, the initiative will guide **over 1,000 participants** through every stage of authorship—from idea generation to global publication—and aims to set a **national and continental record** for the largest simultaneous book-writing and publishing cohort.

A Movement Born from a Vision

"For centuries, India has been a land of incredible storytellers, but too few of those stories make it into print," said Sweta Samota. "The Likheda India Mission is about correcting that. This is not just a course; it's a national movement to unleash India's collective voice and prove that anyone—from a student and a homemaker to a seasoned professional—can become a published author. We are literally rewriting India's story, one book at a time."

Inspired by India's ancient centers of wisdom, such as **Nalanda University**, the movement embodies Sweta's long-term vision of making **India the Author Capital of the World**. Through this initiative, the India Authors Academy seeks to revive India's intellectual heritage by empowering citizens to share their knowledge, experiences, and creative spirit through books.

The initiative is built around **9 powerful Live Missions** delivered on Zoom, providing step-by-step guidance from initial idea generation and book profit assessment to professional editing, cover design, and final paperback and eBook publishing on platforms like Amazon.

Key Mission Highlights:

- **Goal:** 1,000+ books written and published in 45 days.
- **Duration:** November 8th to December 17th, 2025.
- **Record Attempt:** Officially submitted to the Book of Records, like the India Book of Records and the Asia Book of Records, for recognition.
- **Accessibility:** The program is offered at an introductory entry fee of just ₹499 to ensure the opportunity is available to all aspiring authors nationwide.
- **Benefits:** Participants receive a Record Author Certificate, full mentor support, and eligibility for the IAA Author Awards 2025.

Each participant will receive step-by-step mentorship in writing, editing, designing, formatting, and self-publishing eBooks and paperbacks on global platforms such as **Amazon**.

The mission is supported by top mentors from the India Authors Academy, a team that has successfully guided over 6,000 authors to publication.

"History is written by those who write," added Manish Samota. "I urge every Indian who has ever dreamed of writing a book to seize this historic moment. Let's make India the Author Capital of the World, together."

"Books are not just pages—they're bridges," added Sweta.

“When an ordinary Indian becomes an author, it transforms confidence, income, and influence. *Likhega India Mission 2025* is where ordinary people will do extraordinary things—by writing their stories, their truths, and their wisdom. Together, we will make India a nation of thinkers, writers, and changemakers.”

Enrollment for the record batch is open now and closes on **November 2, 2025**. Participants can register directly via the mission portal.

About Sweta Samota and India Authors Academy

Sweta Samota is a TEDx speaker, marathoner, and award-winning author of over 15 bestselling books across genres. Recognized as **India's Best Book Coach**, she has helped thousands of individuals transform their knowledge and experiences into published works that impact lives.

Founded in 2018, the **India Authors Academy (IAA)** is a pioneering platform dedicated to democratizing authorship. With over 6,500 members and 35 specialized courses, IAA provides step-by-step systems for writing, publishing, and marketing books, empowering individuals to increase their *income, influence, and impact*.



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