Strategic Partnership for Morshed Group at Saudi Startup Expo 2025



This partnership reflects Morshed Group's commitment to supporting the innovation and entrepreneurship ecosystem in the region while also contributing to strengthening economic integration between Iraq, Saudi Arabia, and other countries in the region.

The Saudi Startup Expo represents a unique platform that brings together key players in the entrepreneurial ecosystem, including startups, investors, and experts, to explore opportunities for collaboration, share insights, and discover new pathways for growth, in alignment with Saudi Vision 2030 and its focus on innovation and entrepreneurship.

Morshed Group is proud to be part of this distinguished event, reaffirming its dedication to building strategic partnerships and supporting initiatives that create new opportunities for startups and investors across the region.

About

Saudi StartUp Expo 2025, to be hosted on the 12th & 13th of November 2025 in Riyadh, is the only large-scale B2B conference and exhibition bringing together the country's most innovative and emerging start-ups to meet and connect with the region's leading cutting-edge solution providers, venture capital firms, angel investors, accelerators, incubators, and the start-up ecosystem in Saudi Arabia. Saudi Arabia's startup ecosystem is rapidly growing, fueled by the kingdom's Vision 2030 initiative. From supporting entrepreneurship to driving innovation and attracting high-skilled talent, the Kingdom of Saudi Arabia is creating a ripe environment for startups to thrive, cultivating the New Era of Innovation and Entrepreneurship. At a time when funding is running dry in many parts of the world, Saudi Arabia has secured the most funding in the MENA region. The kingdom is actively cultivating a conducive environment for tech startups, leveraging its resources to foster an ecosystem that encourages innovation, collaboration, and sustainable growth. This move is attracting global attention, positioning Saudi Arabia as a destination for entrepreneurs and investors seeking to tap into emerging markets and technologies.

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