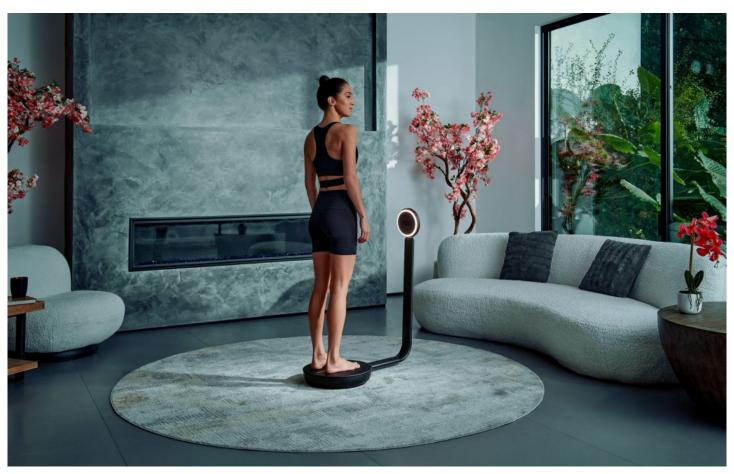
# ShapeScale Launches First Al-Driven 3D Body Scanner Delivering Visual, Localized Feedback for the GLP-1 & Biohacking Era

The only scanner with lifelike visual tracking—offering before-and-after comparisons and heatmaps that reveal exactly where the body is changing



**New York City, New York Oct 10, 2025 (Issuewire.com)** - ShapeScale today launches out of beta after testing in 500+ clinics, introducing the first Al-powered, medical-grade 3D body scanner designed for the \$100B GLP-1 revolution and surging biohacking movement.

Unlike traditional scales or body composition devices that only provide numbers, ShapeScale delivers photorealistic 3D models and body measurements with 97% DEXA-level accuracy (Dual Energy X-ray Absorptiometry, the clinical gold standard) in under a minute. The compact, automated system replaces outdated weight-only tracking with visual insight.

### **Why It Matters Now**

GLP-1 prescriptions surged **587% in five years** for overweight and obesity, and nearly **2,000% among non-diabetics.** Yet research shows up to **40% of GLP-1-related weight loss may come from muscle**, not

fat — undermining long-term health. Even in diet-only weight loss, ~25% of lost weight is lean tissue.

ShapeScale closes this gap. Its AI-powered scans and heatmaps reveal exactly how the body is changing, helping providers and patients protect muscle and make smarter interventions. Early data shows ShapeScale users lose only  $\sim$ 20% lean mass during weight reduction — significantly less than the 25–40% typically reported.

## **Proprietary AI & Features**

- Al trained on paired DEXA + 3D scans across diverse populations.
- Photorealistic before/after models and color-coded heatmaps down to the millimeter.
- Automated system with facial recognition, self-service scanning, and mobile app access.

"With GLP-1s and biohacking transforming bodies in ways weight alone can't capture, stepping on a traditional scale is like using a sundial to tell time in the digital age," said Alexandre Wayenberg, CEO of ShapeScale.

### From Clinics to Consumers

ShapeScale is launching first in doctors' offices, gyms, med spas, and wellness centers, guided by a Medical Advisory Board that includes **Dr. Renato Saltz, MD, FACS; Dr. Johnny Franco, MD; and Dr. Jake Deutsch, MD.** A consumer version will follow.

In its first year, ShapeScale reached **\$1M ARR**, growing 20% month-over-month. The company holds four

patents, is backed by Y Combinator and Stanford's StartX, and has earned the **2025 Red Dot Product Design Award and 2024 Good Design Award**.

**Pricing & Availability:** Available now for \$9,780 or \$199/month lease, with all software included.

**About ShapeScale:** Founded in 2016, ShapeScale is redefining body tracking with clinical-grade precision, helping providers and patients protect muscle, improve health, and extend longevity. Learn more at

business.shapescale.com.



# **Media Contact**

ShapeScale

\*\*\*\*\*\*\*\*@sticklespr.com

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