

Shameem Kazmi Appointed as UN Climate Ambassador to Drive Global Action on Sustainability

Award-winning scientist and business leader joins the United Nations Climate Ambassador programme to promote innovation, leadership and climate responsibility worldwide.



London, United Kingdom Oct 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - Shameem Kazmi Appointed as UN Climate Ambassador to Drive Global Action on Sustainability

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Birmingham, United Kingdom, October 2025 — Award-winning scientist, sustainability innovator and author Shameem Kazmi has been recognised as a United Nations Climate Ambassador, marking a new chapter in his mission to accelerate global progress toward a sustainable future.

In a world increasingly defined by environmental uncertainty, Kazmi stands at the intersection of science, leadership and purpose, using his platform to transform awareness into tangible climate action.

“Becoming a UN Climate Ambassador isn’t about a title,” Kazmi said. “It’s about responsibility, to speak for those without a voice, to restore balance between human progress and planetary boundaries, and to make science relatable enough that it drives change.”

As a global R&D and sustainability leader, including his tenure at Britvic plc, Kazmi has redefined how corporations approach environmental responsibility. He pioneered initiatives on circular packaging, regenerative agriculture, consumer health and sustainable innovation, embedding sustainability deep into business strategy and culture.

Kazmi's influence extends beyond the corporate world. In his acclaimed book *When the Ocean Forgets*, he presents the ocean as Earth's living memory, exploring how human actions are inscribed into its changing chemistry through rising temperatures, acidification and biodiversity loss. The book has earned widespread recognition, with praise from Sir David Attenborough and King Charles III, highlighting Kazmi's rare ability to translate scientific complexity into emotional resonance.

Beyond his professional achievements, Kazmi serves as Honorary Professor of Practice in Leadership and Innovation, mentoring future leaders and shaping discussions on sustainability, ethics and purposeful leadership. His guiding philosophy: *Purpose. Progress. Planet reflects* his belief that leadership in the 21st century must be visionary, humane and grounded in integrity.

"Data will tell us what is happening," Kazmi added, "but it's our humanity that decides what we do next. The future of climate action depends not just on innovation, but on integrity."

As he steps further into his role as UN Climate Ambassador, Kazmi is focused on strengthening the connection between science and society. He is developing programmes to engage young scientists, entrepreneurs and community leaders in applied sustainability, believing that empowerment and education are essential to long-term change. His goal is to inspire a new generation to act decisively for the planet, using knowledge as both a shield and a catalyst.

In an era when global challenges can feel overwhelming, Kazmi's message is one of hope through accountability. His work reminds us that while the science of climate change is complex, the response begins with a simple truth: every action matters, and leadership is measured by the courage to care.

As the UN Climate Ambassador Programme enters a new phase of global engagement, figures like Shameem Kazmi offer what the world urgently needs: optimism grounded in action and leadership rooted in truth.

About Shameem Kazmi

From Birmingham, UK, Shameem Kazmi is an award-winning business leader, scientist and author recognised globally for his contributions to sustainability, innovation and leadership. He serves as Honorary Professor of Practice in Leadership and Innovation and is a Fellow of the Institute of Food Science & Technology and the Institute of Materials, Minerals & Mining (IoM3). Over his distinguished career, he has received 12 awards, including recognition as Director of the Year, for his outstanding achievements in advancing science-based innovation and sustainable leadership.

Through his platform ShameemK.com, he continues to champion climate action, scientific integrity and purpose-driven leadership.

Media Contact:

Name: Shameem Kazmi

Email: sk@shameemk.com

Tel: +44 (0) 7591 715 456

Website: www.ShameemK.com

Media Contact

Shameem Kazmi

*****@shameemk.com

4th Floor, 18 St. Cross Street, Holborn

Source : Shameem Kazmi

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