

Savit Interactive Named Finalist at US Search Awards 2025 for Best Large SEO Agency



New York City, New York Oct 10, 2025 ([Issuewire.com](https://www.issuewire.com)) - Savit Interactive Services Pvt. Ltd., a leading digital marketing agency, has been shortlisted as a finalist in the prestigious **US Search Awards 2025**, in the category of Best Large SEO Agency. This recognition places Savit Interactive among the top global leaders in search marketing, highlighting its excellence, innovation, and impact in the digital landscape.

The winners were revealed during the official awards ceremony in New York on **September 17, 2025**.

Adding to its growing list of accolades, Savit Interactive had also won the award for “**Best Innovative Digital Marketing Company**” at the **India Business Search Awards 2025**, organized by Blindwink in August. The dual recognition, nationally and internationally, highlights Savit’s leadership, creativity, and impact in the global digital marketing prospect.

Recognition for Excellence in SEO

The US Search Awards celebrate the very best in SEO, PPC, and content marketing across the globe. Being selected as a finalist in the [Best Large SEO Agency](#) category acknowledges Savit Interactive’s consistent ability to deliver measurable growth for its clients while demonstrating innovation, comprehensive service delivery, and leadership in the digital industry.

The judging panel, comprising leading experts in search, evaluated entries based on clear objectives, creative and effective implementation, and tangible results. Agencies were also measured on the breadth of services, transparency, client relations, and industry leadership.

Why Savit Stood Out

Over the past year, Savit Interactive has strengthened its position as a trusted partner for businesses across industries, with a focus on measurable outcomes and future-ready solutions. Highlights that aligned with the judging criteria include:

- **Objectives and Implementation:** Savit established transparent, data-driven frameworks for every client engagement, defining goals directly linked to measurable KPIs, including organic traffic growth, keyword rankings, lead volume, and ROI.
- **Tangible, Demonstrable Results:** Clients reported significant improvements in organic visibility and conversions, supported by case studies that showed consistent month-over-month growth and long-term retention.
- **Comprehensive Service Breadth:** From technical SEO and content optimization to advanced AI-driven packages (AEO, SearchGPT SEO, LLM-SEO), Savit provided end-to-end solutions tailored for both enterprise and mid-market clients.
- **Transparency and Client Relations:** Savit maintained long-standing partnerships through clear reporting, proactive communication, and robust performance dashboards that empowered clients with actionable insights.
- **Innovation and Industry Leadership:** The agency pioneered AI-powered SEO services, integrating [Answer Engine Optimization](#) (AEO) and [Generative AI](#) Observability to prepare clients for the future of search beyond traditional rankings.

This balanced approach helped Savit earn recognition as one of the world's top large SEO agencies in 2025.

Leadership Perspective

Commenting on this milestone, **Bhavin Thakkar, Founder & Director of Savit Interactive**, said:

"Being named a finalist at the US Search Awards is both humbling and energizing for our entire team. This recognition is a reflection of the trust our clients place in us and the relentless effort our people put into driving meaningful results. At Savit, we have always believed in combining innovation with accountability, and this acknowledgment validates our vision of building an SEO-first yet AI-driven digital future. We are proud to stand alongside some of the best agencies globally, and this motivates us to push the boundaries of what's possible in search marketing."

Looking Ahead: The Future of Large SEO Agencies

The SEO industry is entering a new era shaped by AI, automation, and evolving search behaviors. Large SEO agencies are no longer judged only by scale but by their ability to innovate, deliver transparency, and adapt to rapid changes in how people search and consume information.

Savit Interactive is committed to leading this transition by:

- Expanding its AI-powered SEO packages that integrate generative AI with traditional SEO strategies.
- Enhancing global partnerships and reseller networks to deliver white-label solutions across North America, Europe, and Asia.
- Investing in data-driven dashboards and observability frameworks that give clients complete clarity on performance and value.
- Continuing to nurture a culture of innovation that combines technical expertise with creative problem-solving.

By focusing on measurable growth, transparency, and next-generation SEO practices, Savit aims to define what it means to be a large [SEO agency](#) of the future.

About Savit Interactive Services Pvt. Ltd.

Founded in 2004, Savit Interactive is a Mumbai-based [digital marketing agency](#) specializing in Search Engine Optimization (SEO), AI-powered SEO solutions, PPC, content marketing, and web development. With operations spanning India, the US, UAE, UK, and Australia, Savit has partnered with businesses across industries to deliver measurable growth and long-term digital success.

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