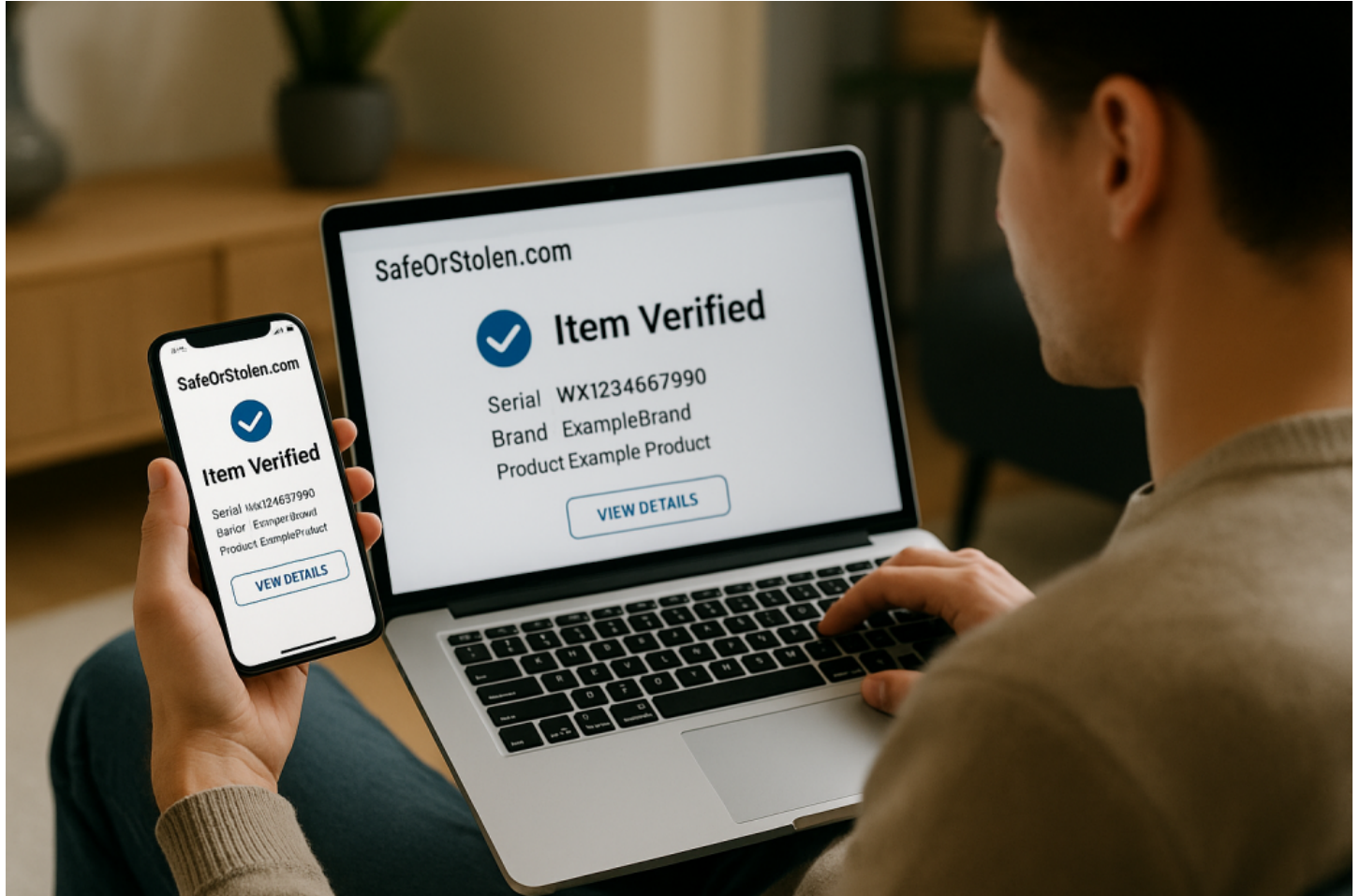


SafeOrStolen Partners with FasterCapital to Launch Web App Platform for Trusted Secondhand Verification

Co-founders Samuel Pfeiffer and Kelly McEvoy lead web app innovation in fraud prevention and marketplace safety.



Peoria, Arizona Oct 11, 2025 ([Issuewire.com](https://www.issuewire.com)) - [SafeOrStolen Inc.](https://www.safeorstolen.com) partners with FasterCapital to Revolutionize Second-Hand Market Security

[SafeOrStolen.com](https://www.safeorstolen.com), an innovative security-focused web app company, today announced a strategic partnership with FasterCapital through its LaunchUp program. This collaboration aims to accelerate SafeOrStolen's mission to provide real-time legitimacy verification for second-hand merchandise across the U.S. and international markets. Leveraging FasterCapital's global reach and startup acceleration expertise, SafeOrStolen is poised to disrupt the \$250+ billion used goods marketplace by empowering consumers and businesses with trusted information to combat stolen goods trafficking.

The global second-hand merchandise market continues to expand rapidly, with platforms like Facebook Marketplace, eBay, and OfferUp collectively serving billions of users annually. Despite this growth, buyers and sellers face significant risks due to the lack of accessible, reliable tools to verify item legitimacy before purchase. This gap leads to billions lost annually in stolen goods transactions, legal liabilities, and consumer distrust. SafeOrStolen addresses this critical market inefficiency by providing an easy-to-use, web-first platform (with optional mobile downloads) that taps into law enforcement and

insurance databases to deliver instant verification, filling a white space in security and trust within the resale economy.

[SafeOrStolen](#) offers a cutting-edge web app at [safeorstolen.com](#)—with downloadable mobile app options—that enables users to instantly check if merchandise is lost, stolen, or safe to transact. Key features include scanning IMEI, VIN, and serial numbers, access to law enforcement and insurance claim databases, and user-generated verification through police report uploads. The platform's intuitive interface and real-time data integration ensure accuracy and speed, fostering user trust and safety. Having raised \$25,000 in initial funding and developed a working prototype, SafeOrStolen is uniquely positioned with a first-mover advantage in creating a crime-reduction ecosystem within the resale market.

Through the LaunchUp program, SafeOrStolen gains access to FasterCapital's extensive resources including strategic mentorship, capital raising facilitation, and global networking opportunities. FasterCapital's rigorous selection process, led by Hesham Zreik, underscores the startup's strong product-market fit and growth potential. This partnership accelerates [SafeOrStolen's](#) development timeline, supporting its goal to reach 1 million users and scale internationally within the next 18 months. The collaboration also enhances credibility with investors and partners, positioning SafeOrStolen for successful fundraising and market penetration.

Hesham Zreik, Founder and CEO of FasterCapital, stated: "SafeOrStolen exemplifies the kind of innovative, socially impactful startup that we seek to empower through our LaunchUp program. Their unique approach to securing the second-hand market addresses a significant global challenge with scalable technology. We are excited to support their journey toward becoming a market leader and driving meaningful crime reduction worldwide."

Samuel Pfeiffer, Founder and CEO of SafeOrStolen, commented: "Our partnership with FasterCapital validates our vision to transform how people buy and sell used goods safely. With their strategic guidance and resources, we can accelerate our platform's launch, expand our user base, and deliver on our promise of real-time, trustworthy information. Together, we're building a safer marketplace that benefits consumers, businesses, and law enforcement alike."

SafeOrStolen plans to launch updates across its platform within the next six months, targeting 350,000 to 500,000 users in the first year. Following initial traction, the company will focus on monetization via freemium subscriptions, in-app purchases, and strategic partnerships. Geographic expansion beyond the U.S. is slated for year two, with a goal of reaching over 1 million users globally. The startup is currently seeking \$500,000 in funding to support product development, marketing, and team growth, aiming to become the definitive platform for second-hand merchandise legitimacy and crime prevention worldwide.

Founded by Samuel Pfeiffer, SafeOrStolen is a pioneering company dedicated to providing reliable, real-time verification of second-hand merchandise legitimacy. By integrating trusted law enforcement and insurance data, SafeOrStolen empowers users to make informed buying and selling decisions, reducing crime and fostering trust in the resale economy.

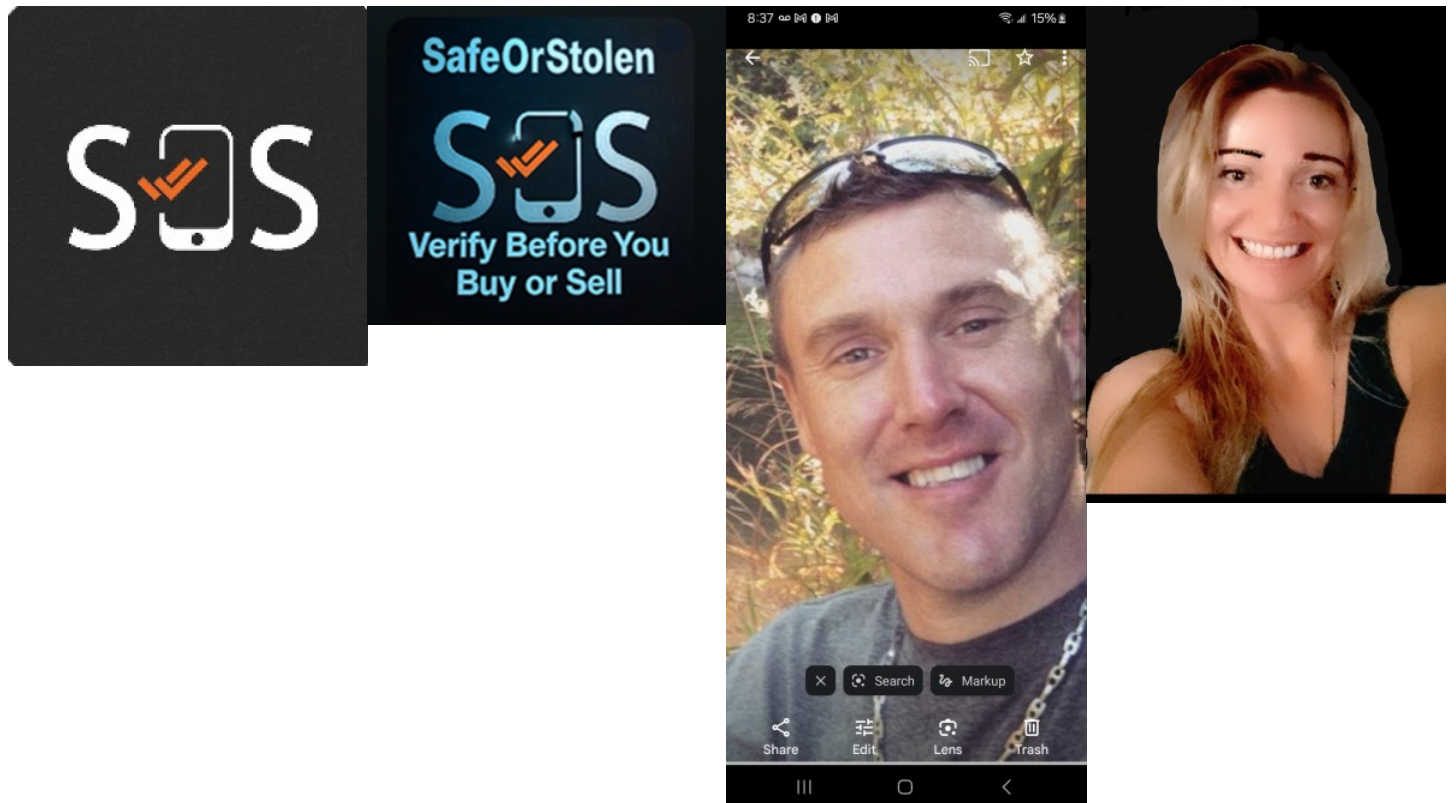
FasterCapital is a global venture builder and online incubator dedicated to co-funding and co-founding innovative startups. Established in 2014, it is now the #1 venture builder in terms of number of startups helped, money invested, and money raised. It supports startups worldwide through various programs, including funding assistance, business development, and technical support. The LaunchUp program is designed to help early-stage startups build scalable solutions with mentorship, strategic guidance, and

network support.

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