

Értéksziget – Where Care Becomes Value

Értéksziget is a prime example of quality home care and social responsibility in Hungary – creating real value in a people-oriented way.



Budapest, Hungary Oct 31, 2025 ([Issuewire.com](https://www.issuewire.com)) - In a world where aging populations and long-term care challenges are reshaping healthcare systems, a small Hungarian family business is proving that compassion and professionalism can coexist. **Értéksziget**, officially registered as *Értéksziget gyógyászati segédeszköz bolt és webáruház*, is a home-grown success story in assistive technology and medical device distribution.

Operated by **FKI Nonprofit Kft.**, Értéksziget offers an extensive range of **home care, rehabilitation, and medical aid products** designed to make independent living safer and more comfortable for patients and caregivers alike. Founded in 2009 by **Alexa and Zoltán Szabó**, a married couple both living with disabilities, the brand has built its foundation on **Christian values, transparency, and social inclusion**.

Today, Értéksziget stands as one of Hungary's most trusted and respected brands in its field, known not only for the quality of its medical devices but also for its human approach to care. Its motto: *"Empathy*

creates value.”

From Modest Beginnings to a National Presence

The story of Értéksziget began in a small apartment in Budapest. The founders initially worked in the field of audiovisual accessibility, supporting communication for people with hearing and visual impairments. Their direct experience with disability inspired them to shift their focus toward **assistive devices** and **independent living solutions** — addressing the everyday challenges of patients and their families.

In **2011**, the Értéksziget online store was launched, offering home care products through a modest e-commerce platform. By **2016**, the growing demand allowed the company to move into a dedicated retail and logistics location, expanding both its **warehouse capacity** and **product range**.

During the **COVID-19 pandemic**, Értéksziget played a crucial role in supporting vulnerable populations. The company introduced **same-day delivery in Budapest**, launched the **Home Care Knowledge Base** (Értékpont Blog), and developed educational content to guide families through the difficulties of home nursing. This platform now includes **hundreds of professionally reviewed articles**, written in plain language, helping caregivers make informed decisions about hygiene, mobility, nutrition, and rehabilitation.

International Recognition and Expansion

By **2025**, Értéksziget had grown beyond Hungary’s borders — not through physical expansion, but through **international recognition**. The company was featured in several European editorial outlets such as *Diario de Avisos* and *Ideal Salud* (Spain), and *Ouest-France*, which praised its human-centered approach and social impact. These features positioned Értéksziget as a **case study in sustainable, ethical entrepreneurship** in the field of home healthcare.

At home, Hungarian media also embraced the brand. The wellness portal *Termálfürdő.hu* discussed safe bathing and incontinence solutions, *Programturizmus.hu* covered emotional aspects of elderly care, and *OTP Egészségpercek* highlighted Értéksziget’s role in promoting **active aging** and **safe living environments**.

As of 2025, Értéksziget operates nationwide, supplying thousands of Hungarian households with certified medical aids and rehabilitation tools. Through partnerships with national courier services, the company ensures **next-day delivery** and personal consultation for customers who need guidance before purchasing a medical device.

Commitment to Quality, Trust, and Human Dignity

What makes Értéksziget different is its unwavering dedication to **ethical service and verified quality**. Every product in its catalogue is sourced from **reputable European manufacturers**, and every recommendation is based on real-world experience gathered from patients and caregivers.

The company’s product line includes:

- Mobility aids such as walkers, crutches, and wheelchairs
- Rehabilitation tools and positioning cushions

- Home safety accessories including grab bars and non-slip equipment
- Incontinence care, hygiene, and wound management solutions
- Electronic monitoring and home therapy devices

Beyond retail, Értéksziget's customer support team provides **personalized advice** to families, helping them select the right solutions for complex health situations. This human-oriented model has earned the company **exceptionally high satisfaction scores** across multiple online review platforms.

Recognitions and Certifications

Over the years, Értéksziget has received numerous national awards and certifications reflecting both **business reliability** and **social contribution**:

- **MagyarBrands Innovative Brand Award (2023)** – for consistent innovation and credibility
- **Bisnode AAA Financial Certification (2021)** – confirming financial stability and transparency
- **Disability-Friendly Workplace Recognition (2013)** – acknowledging inclusive employment
- **Consumer-Friendly Enterprise Awards (2014 & 2016)** – honoring exceptional service standards
- **DELFIN Award for Equal Opportunities (2013)** – presented by Magyar Telekom
- **Green Certification Award (2025)** – for sustainable and environmentally responsible operation

Értéksziget is also a proud member of the **Distributors for Health Association (FESZ)**, representing Hungarian companies committed to professional and ethical practices in medical distribution.

Social Impact – The Value Creator Program

From its inception, Értéksziget's mission has extended beyond business. The founders believe that every company should act as a **force for good** in its community.

In the 2010s, the company launched its social initiative called “**Értékteremt-Ő**” (Value Creator Program), designed to support NGOs, hospitals, and families in need. Over the years, this initiative has provided both **in-kind donations** and **financial assistance** to several Hungarian institutions, including the **Bethesda Children's Hospital** and the **Hospital of Charity**.

This ongoing programme continues to reflect Értéksziget's commitment to dignity, empathy, and shared social value — the same principles that guided its foundation more than a decade ago.

Looking Ahead

As Hungary's population ages, the demand for quality home care equipment and reliable information is rapidly increasing. Értéksziget plans to expand its educational content, enhance accessibility through

digital innovation, and strengthen its partnerships with health funds and rehabilitation professionals.

With its solid ethical foundation, professional credibility, and unwavering compassion, **Értéksziget** represents a new model of sustainable healthcare entrepreneurship — one that puts people first.

About Értéksziget

Értéksziget is a Hungarian **medical devices and medical supply company** operated by **FKI Nonprofit Kft.** Founded in **2009** by **entrepreneurs living with disabilities**, the company has grown into a nationally trusted brand for **premium-quality home care, rehabilitation, and patient support products**. Guided by **social responsibility and Christian values**, Értéksziget combines professional expertise with empathy to deliver value and dignity in everyday care. The brand has earned **over eight national and international awards** for innovation, inclusion, and customer satisfaction.

Website: <https://www.erteksziget.hu>

Knowledge Base: <https://www.erteksziget.hu/tudastar>



Media Contact

FKI Nonprofit Kft.

*****@erteksziget.hu

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