

ROM7.no Redefines Scandinavian Home Hardware with Premium Doorhandles, Handles & Knobs

From Oslo to all of Norway, ROM7.no helps homeowners upgrade their interiors with elegant, functional door and kitchen handles.



Oslo, Norway Oct 10, 2025 ([Issuewire.com](https://www.issuewire.com)) - ROM7.no, a fast-growing Norwegian online retailer, is bringing a fresh approach to Scandinavian interior design — proving that small details such as [dørhåndtak](#) (door handles), [kjøkkenhåndtak](#) (kitchen handles), and [knotter](#) (knobs) can completely transform a space.

Founded by a team of design-driven entrepreneurs, ROM7 has quickly become a go-to source for homeowners, interior decorators, and builders seeking timeless Nordic quality at fair prices.

“We noticed that while Scandinavian homes are known for clean lines and natural materials, the finishing touches — handles, knobs, and fittings — were often overlooked,” says a ROM7 spokesperson. “Our goal is to make these small components a statement piece, not an afterthought.”

Design Meets Functionality

ROM7’s product range reflects a commitment to both craftsmanship and contemporary aesthetics. From [messing håndtak](#) (brass handles) that add warmth and luxury to minimal interiors, to matte black and steel designs emphasizing modern contrast — every collection blends form and function.

Each handle and knob is designed for easy installation and long-term durability, combining the best of Scandinavian style with everyday practicality.

Fast Growth Through Smart Digital Strategy

The brand’s growth has been driven by a combination of **organic search visibility** and **performance marketing**, applying data-driven tactics that are reshaping how Nordic DTC stores scale online.

Within months of launch, ROM7.no began ranking for top Norwegian search terms such as dørhåndtak, kjøkkenhåndtak, and møbelhåndtak — categories traditionally dominated by larger retailers.

Supporting Local Design & Sustainability

ROM7 partners with select Nordic suppliers to promote sustainable production and shorter shipping routes across Norway. By emphasizing both digital efficiency and local sourcing, the company reduces waste while improving delivery times for customers nationwide.

About ROM7

ROM7.no is a Norwegian direct-to-consumer (DTC) home hardware retailer specializing in premium handles, door hardware, knobs, and fittings. The company combines Scandinavian design principles to create a seamless, high-quality shopping experience.

Explore the full collection: <https://rom7.no>



Media Contact

Rom7.no

*****@rom7.no

Source : www.Rom7.no

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