

## Robotek India Launches the All-New Primo Neckband with 70 Hours Playtime and Superior Sound Experience

The latest addition to Robotek's audio lineup offers long-lasting battery life, deep bass, and advanced Bluetooth v5.4 connectivity — redefining comfort and performance for music lovers across India.



**Delhi, India Oct 31, 2025** ([Issuewire.com](https://www.issuewire.com)) - Robotek India, one of the country's fastest-growing consumer electronics brands, proudly announces the launch of its latest innovation — the [Robotek Primo Neckband](#), designed to deliver an unmatched combination of style, performance, and power. With

an incredible 70 hours of playtime, this neckband ensures non-stop entertainment, making it perfect for users who demand long-lasting battery life and superior sound quality.

The Robotek Primo Neckband is equipped with 13mm Dynamic Drivers that produce deep, powerful bass and crisp, clear vocals. Its Bluetooth v5.4 technology ensures fast, stable, and low-latency connectivity, while the Type-C fast charging port provides hours of playtime with just a quick charge. The magnetic on/off feature makes it super convenient to use, automatically turning the device on or off when the earbuds are separated or joined together.

Engineered for comfort, the Primo Neckband features a lightweight and ergonomic design that provides a perfect fit for extended use — whether for workouts, travel, or office calls. It also includes Clear HD Voice technology for crystal-clear communication, making it an ideal companion for both entertainment and productivity.

Speaking on the launch, a spokesperson from Robotek India said, “Our mission has always been to make technology that enhances people’s everyday lives. The Primo Neckband is built for those who live life on the go — offering unbeatable battery performance, premium sound, and convenience in one smart design.”

Robotek continues to strengthen its presence in India’s audio accessories market with its expanding range of neckbands, earbuds, speakers, chargers, and cables, combining cutting-edge technology with reliable quality and stylish aesthetics.

The Robotek Primo Neckband is now available for purchase on [www.robotekindia.com](http://www.robotekindia.com) and through authorized offline retailers across the country.



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