

RND OFFICIALLY: The Next Level of The NEW WORLD ORDER

RND OFFICIALLY elevates their 'NEW WORLD ORDER (DELUXE)' era with the breakout single "1 ON 1" and the soulful new release "VACANT"



Chicago, Illinois Oct 10, 2025 ([IssueWire.com](https://www.issuewire.com)) - Independent R&B powerhouse **RND OFFICIALLY** continues to redefine what elevation looks like in modern music. Following the success of their deluxe album *NEW WORLD ORDER (Deluxe)* — now climbing toward **a quarter million all-time streams** — the duo proves that vision, dedication, and independence can move culture as powerfully as any major-

label rollout. With each release, they're **cementing their mark as the Rising Kings of Hip-Hop Soul**, blending timeless emotion with contemporary edge and cinematic precision.

Their breakout record **"1 ON 1" featuring Eric Bellinger** has become a defining moment of the campaign. Recently spiking on **SiriusXM's The Heat**, the single blends sleek confidence with classic R&B soul and slick virality — a perfect balance that's **solidifying RND OFFICIALLY as one of the most compelling new acts in R&B today**.

Now, brothers **Romel Cantrell** and **Yung \$PIIFFII** are expanding their sonic world with **"VACANT"** — a cinematic, emotionally charged follow-up from the deluxe album. The single pairs atmospheric production with raw vocal storytelling, exploring intimacy and distance from a street-level perspective. Its **"at the mic" live performance visual** translates that emotion to the screen, capturing the rawness, style, and soul that define the RND sound.

"We're not just dropping songs anymore — we're building a legacy," says \$PIIFF. "Every move is a chapter, and every chapter gets sharper. This ain't luck — it's design."

Meezy adds, "We've always treated this like art and war at the same time. The Deluxe is more than music — it's us proving that independence can look elite."

As *NEW WORLD ORDER (Deluxe)* continues to surge, **RND OFFICIALLY** remains focused on crafting timeless R&B rooted in emotion, storytelling, and mastery. The duo stands at the intersection of rhythm and rawness — the next evolution of Hip-Hop Soul — **bridging the gap between legacy and the new wave with intention and authenticity**.

With new visuals, collaborations, and potential live experiences on the horizon, the brothers are setting the stage for something even greater.

"We're just getting started," they say. "The next level is already loading — and the crown fits perfectly."

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Media Contact

RND OFFICIALLY TEAM

*****@rndofficially.com

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