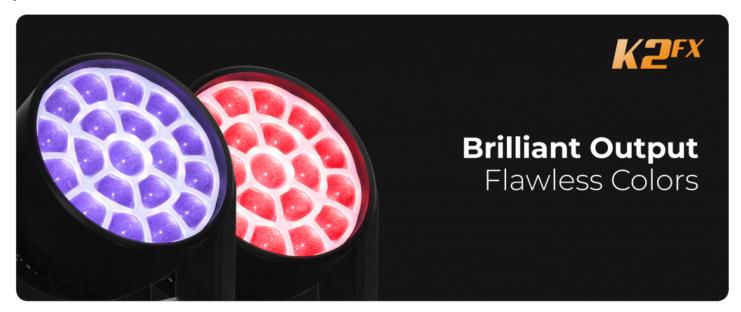
## Rasha Professional Announces the Pre-Launch of K2FX – Redefining the Future of Professional Lighting

The pre-launch event will provide industry leaders, lighting designers, and media professionals with an exclusive first look at the K2FX.



**Riverside, California Oct 3, 2025 (**<u>Issuewire.com</u>**)** - <u>Rasha Professional</u>, a global innovator in advanced lighting solutions, proudly announces the upcoming launch of its next-generation fixture — <u>K2FX</u>. Designed with cutting-edge technology and tailored to the needs of lighting professionals, K2FX is set to raise the benchmark for stage, event, and broadcast lighting.

## **Key Highlights of the K2FX Pre-Launch:**

- **Zoom 5°–55°:** Precision versatility from powerful beams to broad washes.
- Intuitive NFC Menu System: Fast, touch-enabled setup without powering the unit.
- Wireless DMX: Seamless connectivity for faster, cable-free installations.
- Infinite Pan & Tilt: Limitless motion for breathtaking visual effects.
- Flicker-Free, Camera-Safe Technology: Perfect for film, television, and live streaming.

The **pre-launch event** will provide industry leaders, lighting designers, and media professionals with an exclusive first look at the K2FX. Attendees will experience live demonstrations showcasing its unmatched performance, sleek design, and future-ready control systems.

K2FX is the culmination of Rasha Professional's dedication to innovation, reliability, and performance excellence. With its official launch around the corner, the pre-launch event promises to inspire anticipation and excitement within the global lighting community.

## **About Rasha Professional**

Rasha Professional is a leading manufacturer of professional lighting solutions, trusted worldwide for its commitment to innovation, quality, and customer experience. From concerts to broadcast studios, Rasha's products illuminate some of the most iconic venues and productions across the globe.

## **Media Contact**

rasha professional

\*\*\*\*\*\*\*\*@rashaprofessional.com

09513948480

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