

# Printify Reveals Etsy's Best-Selling Products And How To Start Selling Them Now

Printify highlights the fastest-growing product categories on Etsy for 2025 and reveals how creators can turn trending ideas into profitable businesses in no time.



**Wilmington, Delaware Oct 28, 2025 ([Issuewire.com](https://www.issuewire.com))** - Printify, the leading print-on-demand (POD) platform empowering entrepreneurs and creators worldwide, today unveiled new insights into *Etsy's best-selling products* and how sellers can tap into these booming trends with minimal risk and maximum scalability.

With over 95.2 million active buyers browsing Etsy daily, the platform continues to be a goldmine for creative entrepreneurs. From personalized jewelry and apparel to digital prints and custom home décor, [Etsy's top categories](#) reveal a clear consumer trend: shoppers are craving unique, customizable, and meaningful products.

## Etsy Trends for 2025: What's Flying Off the Virtual Shelves

According to data from Printify, Etsy's most profitable categories this year include jewelry, clothing, wall art, stickers, home décor, and accessories, all of which are thriving thanks to the surge in print-on-demand customization.

- **Jewelry**

Jewelry continues to dominate Etsy, with the global market projected to hit \$357.2 billion by 2028. Shoppers crave unique, personalized pieces that tell a story, from dainty gold necklaces to custom

bracelets. CaitlynMinimalist, Etsy's top shop with over 3.2 million sales, has mastered this by offering simple, emotional designs.

Printify offers an easy way to expand into this evergreen category. From custom jewelry boxes to personalized watch bands, sellers can attract gift-focused shoppers with beautifully branded accessories, all without managing inventory.

- **Custom Clothing**

With the apparel market expected to reach \$2 trillion by 2028, Etsy has become a thriving destination for personalized clothing. Sellers like pintsizedapparelshop have built booming businesses by targeting niches such as baby apparel and matching family outfits, proof that personality-driven products sell.

Through Printify's catalog of 1,000+ customizable items, creators can design t-shirts, hoodies, and dresses that reflect their brand's voice. The platform's print-on-demand model makes it easy to test trends, launch seasonal collections, test and scale fast.

- **Wall Art & Prints**

The global digital printing market, valued at \$39.8 billion in 2024, fuels Etsy's thriving wall art and print category. Top sellers like DigitalDownloadShop have capitalized on the demand for affordable, downloadable art, offering minimalist prints, motivational quotes, and modern illustrations.

With Printify, sellers can turn digital designs into tangible art by offering canvas prints, framed posters, and photo reproductions. It's a seamless way to serve décor enthusiasts while building a brand rooted in creativity.

- **Home & Living**

Etsy's home and living category, valued at \$32.7 billion in the U.S. for 2025, showcases the growing demand for personalized household items. Successful shops like SeedGeeks focus on sustainable, handcrafted goods that make everyday spaces more meaningful.

Using Printify, sellers can quickly enter this space with custom mugs, towels, and candles, turning ordinary home essentials into thoughtful, personal gifts. These products appeal to both décor lovers and practical shoppers, blending style with everyday utility.

- **Accessories**

Accessories are a fast-growing Etsy segment, with the global market expected to reach \$281.8 billion by 2029. From hats to handbags, buyers are drawn to affordable statement pieces that express individuality. Shops like ThinkPinkBows thrive by focusing on niche designs, in their case, adorable hair accessories for kids.

Printify makes it simple to create custom tote bags, hats, and backpacks featuring creative patterns, slogans, or monograms. These low-cost, high-margin products allow sellers to stay relevant, expand their catalog, and attract repeat buyers who value self-expression.

- **Pet Supplies: The Ultimate Feel-Good Market**

With two-thirds of U.S. households owning a pet, Etsy's pet category is booming with demand for personalized accessories. Top seller SoGoodSoWood has won over pet parents with custom wooden tags, collars, and feeders, products that celebrate furry family members in style.

For creators, Printify's print-on-demand tools open the door to this heartwarming market. Sellers can design custom pet bowls, bandanas, and mats in minutes and tap into a loyal audience eager for cute, high-quality gear for their pets, all without the hassle of production or fulfillment.

## Printify at the Core of Etsy's POD Revolution

*"Etsy's top-selling products tell a powerful story about where eCommerce is heading," said Davis Sarmins, Director of Growth Marketing at Printify. "Creators today want freedom, the ability to launch new products quickly, test ideas, and grow without logistical limits. That's exactly what Printify delivers."*

With over 1,000 customizable products, Printify gives sellers access to apparel, accessories, home goods, and art prints that align perfectly with Etsy's hottest categories. Sellers can launch designs directly from Printify's Product Creator, connect to Etsy in one click, and rely on Printify's global network of print providers for high-quality, on-demand fulfillment.

## How to Start Selling with Printify + Etsy in Four Simple Steps

- **Create a Printify Account:** Sign up for free at [printify.com](https://printify.com).
- **Choose Your Products and Add Designs:** Browse Printify's catalog of 1,000+ customizable products and use the **Product Creator** to upload your designs.
- **Connect to Etsy:** Printify integrates directly with Etsy for instant publishing and automated order management.
- **Sell and Scale:** Once listed, Printify handles printing, packing, and global shipping, letting sellers focus on creativity and marketing.

*"Printify empowers creators to compete with the biggest Etsy shops," Davis Sarmins added. "Whether it's a first-time seller or a seasoned entrepreneur, anyone can tap into Etsy's best-selling trends and start earning within days."*

## About Printify

Founded in 2015, Printify is a leading print-on-demand platform connecting creators with a global network of print providers. With a catalog of over 1,300+ customizable products and integrations with platforms like Etsy, Shopify, and WooCommerce, Printify enables entrepreneurs to launch and scale online businesses without inventory or upfront costs.

## Media Contact

Printify Inc.

\*\*\*\*\*@printify.com

108 West 13th StWilmington, DE 19801, USA

Source : Printify

[See on IssueWire](#)