

PET Yachts sets new standard for luxury charters with transparent package model

Redefining luxury yachting through transparency and choice

Dubai, United Arab Emirates Oct 24, 2025 ([IssueWire.com](https://www.issuewire.com)) - PET Yachts is officially launching its charter service for the exclusive Tecnomar for Lamborghini 63 yacht, introducing a new standard of transparency and choice to the ultra-luxury market. The company has unveiled a suite of clearly defined packages, designed to simplify the booking process while offering unparalleled levels of customisation.

While the high-end charter industry often relies on complex, bespoke-only negotiations, PET Yachts is pioneering a more client-friendly approach. By offering structured tiers, the company provides clear value and options for a discerning clientele, making the extraordinary experience of chartering a "supercar of the sea" more accessible and straightforward.

"Our philosophy is that true luxury lies in clarity and choice," said Chris. "We have designed our packages to provide a transparent pathway to an incredible experience. Clients can select a defined package that suits their needs or opt for our Bespoke Elite service for limitless personalisation. The control is entirely in their hands."

The PET Yachts official service portfolio includes:

- **Silver Package:** A 3-hour charter featuring a dedicated captain and crew, complimentary soft drinks, and a fruit platter for a perfect introduction to luxury on the water.
- **Gold Package:** A 4-hour experience that includes all Silver amenities plus a savoury platter, a chauffeur service for seamless transit, and a jet ski for added adventure.
- **Platinum 63 Package:** The ultimate 6-hour charter. This includes all Gold package benefits plus a professional content creation crew to capture the experience, and the thrilling opportunity to travel at 63 knots.
- **Bespoke Elite Package:** A fully customisable option allowing clients to design their perfect itinerary with flexible duration and a personalised selection of food, drinks, and services.

This innovative model, especially the inclusion of a content creation crew in the Platinum 63 package, positions PET Yachts at the forefront of modern luxury, catering directly to the needs of a new generation of clients.

About PET Yachts

PET Yachts is a premier luxury charter company based in Dubai, specialising in providing a one-of-a-kind yachting experience. Its flagship vessel is the exclusive Tecnomar for Lamborghini 63, offering clients unparalleled speed, style, and luxury on the waters of the Arabian Gulf.

PET Yachts operates out of Dubai Marina. Specific office locations for client meetings are provided upon booking confirmation.

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Source : PET Yachts

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