Osceola County Association of REALTORS® Partners with The International MLS [IMLS]®

All Osceola County Association Members Join As IMLS Members s

Delray Beach, Florida Oct 28, 2025 (Issuewire.com) - The International MLS [IMLS]® announced today that the Osceola County Association of REALTORS® in Florida has signed a partner agreement with The IMLS to make available IMLS memberships to all of its 5,593 members as an MLS member benefit.

According to The IMLS CEO/Founder Dr. Daniel Nussbaum, "We are proud to say that we have entered into an agreement with the Osceola County Association of REALTORS® to provide The IMLS as a member benefit to all of their members. The agreement provides that all of their member's listings are now available on The IMLS as well as on thousands of other agent and broker sites across the country and around the world automatically.

With their members now also being IMLS members, they are all listed in our Agent Directory and can be listed for every city they service, have full access to their own secure area in The IMLS Agent platform, be able to get their own International New Homes Development search platform in an unbranded solution with developments in 25 countries, and be able to network internationally while providing their listings with international exposure. I want to thank Twis Lizasuain, CEO of the Osceola County Association of REALTORS®, for her help in making this a reality and working so well with us, along with their team," said Dr. Nussbaum

Osceola County REALTOR® members are now also able to take advantage of IMLS Special Product Options and Opportunities to build their businesses locally and globally. This includes The IMLS international search page with listings in 100+ countries and in 100+ languages, which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS also makes it very easy for agents to network with each other anywhere in the world, as well as share listings.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page. If a consumer is interested in a property, only that listing agent will receive the lead, and The IMLS does not take any For Sale By Owner USA residential listings. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

"With the previous additions of the Miami Association, Combined LA Westside MLS, Royal Palm Coast REALTOR® Association in Fort Myers, along with many other associations of the Stellar MLS among others, this will add the agents and brokers from the Osceola County Association and we now have more than 130,000 members from Florida alone. This agreement continues to expand IMLS memberships significantly and puts us on the path to expanding further throughout the USA. Our growth since 2020 has been exponential, and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. Our goal remains to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that the Osceola County Association of REALTORS® can see the strategic advantages for their members to become IMLS members and join in with The IMLS global initiative, and that they can see that The IMLS is not just for

their global agents, but that it is "For Luxury and Global Agents & Those That Want to Be," said Dr. Nussbaum."

"We're proud to partner with The International MLS to expand our members' global reach and business opportunities. This collaboration supports our mission to empower REALTORS® through innovation and connection while strengthening Osceola County's presence in the global real estate market," stated President Renee Clark.

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has more than 500,000+ members. More information about The International MLS [IMLS]® and all its services can be found on http://www.TheIMLS.com

About the Osceola County Association of REALTORS®

Osceola REALTORS® is the largest trade association in Osceola County, representing more than 5,600 REALTORS® and Vital Industry Partners. As the trusted voice for real estate in our community, OSCAR is dedicated to promoting professionalism, advocating for private property rights, and supporting the dream of homeownership. Through education, advocacy, and member engagement, OSCAR continues to strengthen the real estate industry and the communities we serve.

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