

New Research Highlights Power of Batana Oil and Rosemary in Reversing Hair Loss

Keyoma Leads the Way with Ethical, Organic Solution



New York City, New York Oct 28, 2025 ([IssueWire.com](https://www.issuewire.com)) - As global demand for natural hair restoration grows, emerging research is reaffirming what traditional remedies have long suggested — **Batana Oil and Rosemary Oil** can significantly improve hair growth, scalp health, and follicle strength. In response to this growing body of evidence, **Keyoma**, an all-natural hair care brand founded by **Ryan Waranauskas**, has developed a research-backed formulation combining these two powerful botanicals to help combat hair loss and promote stronger, healthier hair.

Batana Oil, derived from the nut of the American palm tree native to Central America, is rich in essential fatty acids, antioxidants, and tocopherols (Vitamin E compounds) that **repair damaged follicles, restore elasticity, and rejuvenate the scalp**. Recent studies have shown that its bioactive components support cell regeneration and enhance hair density naturally. Similarly, **rosemary oil**—known for its stimulating properties—has been shown in clinical trials to increase scalp circulation and encourage new hair growth, performing comparably to synthetic treatments like minoxidil but **without the harsh side effects**.

“At Keyoma, we took these findings to heart,” said **Ryan Waranauskas**, founder and owner of Keyoma. “Our goal was to create a formula that merges the wisdom of traditional ingredients with modern research on hair biology. The result is **Keyoma’s 100% Pure Batana Oil infused with Rosemary**, a clean, effective, and ethical alternative for those seeking natural hair restoration.”

Unlike many commercial products that rely on artificial fragrances or silicone fillers, **Keyoma’s Batana Oil** is **cold-pressed, cruelty-free, and free from dyes, parabens, and synthetic additives**. Each batch is handcrafted with precision to preserve the oil’s nutritional integrity while maintaining eco-friendly and sustainable production practices.

Recent **Keyoma Health reviews** echo these research-backed benefits, with customers reporting visible improvements in hair thickness, scalp hydration, and natural shine after consistent use. The oil’s deeply nourishing properties make it an ideal solution for those experiencing hair thinning, dryness, or early signs of balding caused by stress, aging, or hormonal changes.

Beyond its product efficacy, Keyoma emphasizes **transparency, sustainability, and community-driven sourcing**. By partnering with ethical suppliers and prioritizing environmental stewardship, the company ensures that its products remain as kind to the planet as they are to the scalp.

“Hair loss affects millions worldwide — it’s both physical and emotional,” Waranauskas added. “We believe nature and science together offer the most balanced solution. At Keyoma, we’re committed to helping people restore not just their hair, but their confidence.”

Keyoma’s 100% Pure Batana Oil infused with Rosemary is now available for purchase exclusively through the company’s official website: <https://keyomahealth.com>.

About Keyoma

Founded on March 11, 2024, **Keyoma** is a natural hair wellness brand based in New York City with roots in Butler, Missouri. Dedicated to purity, sustainability, and effectiveness, Keyoma produces handmade, organic hair care solutions using responsibly sourced ingredients. Each product is designed

to strengthen hair, improve scalp health, and restore natural radiance without harmful chemicals.

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