MTN WTR Now Available Nationwide at Daiso USA

Spring, Sparkling, and EXTRA STRONG arrive at 214 Daiso stores across America



Marina del Rey, California Nov 11, 2025 (<u>Issuewire.com</u>) - Fans of Japanese culture and design now have a new reason to stop by their local Daiso. <u>MTN WTR</u>, the naturally alkaline Japanese spring water brand sourced from the aquifers of Mt. Fuji, announced today that its three signature varieties—Spring, Sparkling, and EXTRA STRONG Sparkling—are now available at all 214 Daiso locations across the United States.

Known for its high-quality, affordable products, Daiso has long been a destination for anyone looking to bring a little piece of Japan into everyday life. By adding MTN WTR to its shelves, Daiso is offering shoppers a true taste of Japan's most iconic mountain.

"We're so proud to see MTN WTR at Daiso stores nationwide. Both of our brands share Japanese heritage and a belief in delivering quality that's accessible to everyone. This partnership lets us bring the pure, naturally alkaline water of Mt. Fuji to communities across the U.S. in a way that feels authentic and approachable," said Masa Kinemuchi, CEO/Founder MTN WTR.

MTN WTR's Spring, Sparkling, and EXTRA STRONG Sparkling varieties are available now at all <u>Daiso</u> USA locations.

About MTN WTR www.mtnwtr.com

MTN WTR is a Japanese water brand committed to its mission of "Good Water for Everyone." Founded in the U.S. by Masa Kinemuchi and Takashi Nakamura, MTN WTR sources its naturally alkaline spring water from the pristine aquifers of Mt. Fuji in Yamanashi Prefecture, Japan. Filtered for 50 years through volcanic rock, each drop delivers a remarkably clean, refreshing taste without additives. Available in both still and sparkling varieties, MTN WTR can be found in over 850 doors, as well as Amazon and restaurants nationwide.

About Daiso USA www.daisous.com

Daiso is a global retail chain founded in Japan, offering a wide variety of affordable, high-quality products ranging from household goods to snacks and lifestyle items. With 214 stores across the United States, Daiso has become a go-to destination for shoppers seeking accessible Japanese products and unique everyday essentials.

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