

Mohsyn Launches as Pakistan's First-Ever Premium Subscription-Based Family Support Platform



Federal Capital Area, Pakistan Oct 22, 2025 ([Issuewire.com](https://www.issuewire.com)) - In a groundbreaking move set to redefine caregiving and family protection in Pakistan, **Mohsyn** has officially launched as the country's **first-ever premium subscription-based concierge and emergency support platform**, delivering round-the-clock, on-ground assistance to families across major cities.

Designed for those who value peace of mind, especially overseas Pakistanis and families navigating the demands of urban life, **Mohsyn** offers a holistic solution for everything from medical emergencies and errand coordination to household supervision and emotional care.

“We created Mohsyn because families deserve more than fragmented help. They deserve a dedicated system of support, professional, reliable, and always ready,” said **Fahd Khan**, Founder and CEO of Mohsyn. “We don’t just offer services, we become an extension of your family.”

Unlike traditional service providers or informal networks, **Mohsyn** operates 24/7/365 through a real-time control room and a professionally trained on-ground support team. Each subscriber is assigned a **Personal Liaison Officer (PLO)**, a trusted representative who handles everything from hospital visits to household staff supervision with dignity, efficiency, and care.

From locating a missing elderly parent to delivering emergency medication in remote areas or managing complex home repairs, **Mohsyn** responds with speed, compassion, and discretion. For a monthly subscription of **\$99.99**, users gain access to a comprehensive range of services, including emergency response, care and errand coordination, at-home medical supervision, background checks for domestic staff, and discreet financial support. Each plan includes ten free service hours per month, followed by a nominal hourly rate thereafter. A built-in digital wallet is available for users to top up, typically starting from **\$100** for added convenience.

With active operations in **Lahore, Karachi, Islamabad**, and surrounding areas, **Mohsyn** is already supporting early adopters who rely on the platform to care for aging parents, handle emergencies, and manage household responsibilities from afar.

“I no longer have to rely on friends or neighbors to check in on my parents,” said **Mr. Adeel**, a subscriber based in the UAE. “Mohsyn is the only service I trust to act like family when I can’t be there.”

In a society where caregiving is often informal and inconsistent, **Mohsyn** introduces a new model: **professional, premium, and profoundly human.**

Visit <https://mohsyn.com/> to learn more.



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