

Mobitrack Launches Advanced GPS Vehicle-Tracking Solutions to Empower Fleets and Boost Efficiency

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Doha, Qatar Oct 27, 2025 ([IssueWire.com](https://www.issuewire.com)) - Mobitrack, a leading provider of real-time GPS vehicle-tracking and fleet-management software, is unveiling an enhanced suite of tracking solutions designed to help businesses and organizations monitor vehicles, optimize operations and improve safety across the board. Available now via their web platform and mobile apps, these solutions offer features tailored to fleet operators, school-bus services, and delivery/ logistics companies.

Driving Operational Visibility & Efficiency

Mobitrack's platform enables users to monitor vehicles live on a map, view status updates such as **running, idle, stop, or inactive**, and generate detailed reports on travel summary, trip history, idle time, digital-port activity (door, ignition, tank, AC), and driver performance. Mobitrack Online Fleet managers gain actionable intelligence to minimize fuel wastage, improve route planning, and ensure fleet utilization is maximized.

Smart Alerts & Customised Reporting

With Mobitrack, organisations can set customised alerts — for example when a vehicle leaves a geofenced zone, experiences harsh braking, exceeds speed limits or shows signs of tampering. Rich reporting tools allow exports in XLS, PDF, HTML or DOC formats, making it easy for businesses to integrate tracking data into their workflows.

Mobile-First & Seamless Integration

The Mobitrack mobile app (available on Android and iOS) empowers managers and drivers alike to stay connected on the go. Users can place job dispatches, review route progress and view vehicle data from a smartphone or tablet. Its REST API support also enables seamless integration with external business systems, making the platform ideal for companies of any size.

Industry-Wide Impact

- **Transport & Logistics Firms:** Gain clearer visibility into vehicle movements, delivering better service to clients and cutting operational costs.
- **School Bus Operators:** Monitor students' rides, ensure timely pick-ups, and reassure parents with location updates.
- **Rental & Car-Fleet Businesses:** Detect unauthorised vehicle use, reduce downtime, and safeguard assets.

About Mobitrack

Mobitrack is a web-based GPS vehicle-tracking system providing scalable, affordable solutions to businesses, public-sector agencies and personal-vehicle owners alike. Compatible with any GPS tracker or smartphone, the platform delivers **real-time monitoring**, intuitive dashboards and robust analytics — all accessible within minutes of setup. [Mobitrack Online](#)

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