## Mingxiao Hu Wins Gold at the 2025 Muse Design Awards for YouWare Mobile App

UX designer Mingxiao Hu has been honored with the Gold Award at the 2025 Muse Design Awards in the Product Design – UX/UI/IxD category for his groundbreaking work on the YouWare Mobile App.



**Seattle, Washington Oct 16, 2025 (<u>Issuewire.com</u>) - Seattle-based UX designer Mingxiao Hu has been honored with the Gold Award at the 2025 Muse Design Awards in the Product Design – UX/UI/IxD category for his groundbreaking work on the YouWare Mobile App, a next-generation creative platform** 

built for what he calls "Al-native creators."

YouWare is described by Hu as "the world's first mobile community for 'Vibe Coders' — a new generation of creators who use AI as a natural extension of their imagination." The app allows anyone, without coding experience, to design and build digital products such as websites and apps through natural conversation with an AI partner. "We wanted to eliminate the gap between inspiration and creation," Hu said. "With YouWare, you don't need to be a developer to bring your ideas to life. You just talk to AI like you would to a teammate."

For Hu, YouWare represents the next chapter in personal technology. "We've gone from being consumers to creators," he explained. "Smartphones let us download millions of apps, but if the perfect app doesn't exist, people are still limited. YouWare closes that gap. It gives everyone the ability to build their own tools — the exact solution they need — right when they need it."

The app's user experience is deliberately conversational and intuitive. Users can start by chatting with AI to structure a project, browse and remix community-shared designs, then simply tap and speak to modify elements directly on the screen. "The goal," Hu said, "is to make creation feel effortless, to let people focus on their ideas rather than the interface."

Hu explained that designing an Al-native product required rethinking the fundamentals of interaction. "Traditional design is about features — you're building a tool for a specific task. But when you design an Al-native product, you're really designing a relationship. The Al becomes a partner, someone who listens, understands, and responds. Our job as designers is to make that relationship feel natural and trustworthy."

He added that one of YouWare's core values is inclusivity. "Most products are built for a 'target user group,' which automatically leaves someone out. We wanted YouWare to be a platform where anyone can create for themselves. It's about moving from 'one size fits all' to 'one size fits one.' That's how technology should work — adapting to people, not the other way around."

Reflecting on the award, Hu said it validated a vision he has been pursuing for years: "I don't see design as a discipline that sits between technology and art — I see it as a conversation between them. Winning this award means our conversation resonated with others who believe in making the most cutting-edge technology accessible and human."

As the Lead Product Designer on the project and an Advisor at YouWare, Hu has been deeply involved in building the AI-driven ecosystem behind the product, from its interface logic to its community features. His design philosophy emphasizes clarity, communication, and trust between users and AI. "In a sense, I don't design tools anymore," he said with a smile. "I design relationships — and the Muse Awards recognize that shift in thinking."

The Muse Design Awards honor outstanding creativity and innovation worldwide, celebrating projects that inspire through concept, craft, and impact. For Hu and his team at YouWare, the award is both a milestone and a motivation to continue pushing boundaries. "Technology is evolving faster than ever, but design will always be centered on people," he concluded. "If we can help more people create, connect, and express themselves, then we're building a better digital future for everyone."

More information on MUSE Design Awards: https://design.museaward.com/

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