

Miloy And Company Launches Full-Scale E-commerce Solutions to Empower MSMEs and Manufacturers Across India

Miloy And Company introduces comprehensive marketplace, website, digital marketing, and product photography services designed to help MSMEs, SMEs, and manufacturers expand their presence and sales across major e-commerce platforms in India.



amazon

A+ DESIGN SERVICES

Our Services:

- ✓ A+ Content
- ✓ Product Infographics
- ✓ Product Photography
- ✓ Amazon Brand Store



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consultancy and digital solutions provider, today announced its commitment to empowering **MSMEs, SMEs, and manufacturers** across India through a full suite of e-commerce, digital marketing, and technology-driven business solutions.

As a trusted **E-commerce Service Provider**, Miloy And Company offers strategic marketplace onboarding and management services across major platforms including **Amazon, Flipkart, Myntra, Meesho, eBay, JioMart, Nykaa, and AJIO**. The company provides complete assistance in seller registration, product cataloging, advertising, and account management. Recognized as one of the **best Amazon Service Providers in India**, Miloy And Company is a part of the **Amazon Service Provider Network (SPN)** and supports brands in achieving sustained growth through marketplace optimization and performance marketing.

Expanding Capabilities in Web Development and Design

Miloy And Company's **Website Development Division** delivers high-performing, SEO-friendly, and user-centric websites that help businesses build a strong digital presence. The company's expertise includes **Shopify website development, custom e-commerce web design, and affordable e-commerce website services**. As a top-rated **e-commerce website design company in Kolkata**, the firm specializes in **fashion and B2B website designs**, creating engaging, mobile-responsive, and conversion-focused online stores.

Professional Product Photography and Videography

Understanding the visual impact of e-commerce, Miloy And Company offers **premium product photography and videography services** through its advanced in-house **e-commerce photography studio in Kolkata**. The studio provides specialized solutions such as **e-commerce clothing photography, catalog and model photoshoots, food photography, and product videography** for brand storytelling. Adhering to professional **e-commerce photography guidelines**, the team ensures every image and video meets marketplace standards while enhancing customer engagement and sales performance.

Comprehensive Digital Marketing Services

Miloy And Company's **Digital Marketing Division** provides end-to-end promotional strategies designed to boost visibility and drive conversions. The company offers **Google Search and Display Ads, Meta (Facebook and Instagram) advertising, social media marketing, and SEO solutions**. With a data-driven approach, the agency ensures measurable results for clients seeking to scale their e-commerce businesses effectively.

Integrated GST and Billing Software Solutions

To streamline financial operations for sellers, Miloy And Company also delivers advanced **accounting and billing software solutions**, including **Busy Accounting Software, Marg ERP Software, and customized GST billing systems**. These tools simplify compliance, automate reporting, and help businesses maintain operational efficiency.

Commitment to MSME Empowerment

"Our mission has always been to bridge the digital divide for small and medium-sized enterprises," said a spokesperson for **Miloy And Company**. "We aim to enable traditional manufacturers and MSMEs to

successfully transition into the e-commerce ecosystem through reliable, affordable, and scalable digital solutions.”

The company’s vision is to be recognized as **India’s most trusted e-commerce consultancy**, delivering innovation, transparency, and measurable growth for clients nationwide. By integrating marketplace expertise, technology, and creative strategy, Miloy And Company continues to drive success stories for emerging brands in the digital commerce landscape.

About [Miloy And Company](#)

Miloy And Company is a Kolkata-based e-commerce consultancy and service provider offering **marketplace management, web development, product photography, digital marketing, and GST software solutions**. With a focus on empowering **MSMEs, SMEs, and manufacturers**, the company provides end-to-end digital transformation services tailored to meet the unique needs of online sellers.

For more information, visit www.miloy.in or contact miloyandcom@gmail.com

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Source : Miloy And Company

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