

## Meet Kostanidis Giannakis the Cypriot entrepreneur

**Giannakis Kostanidis: The Cypriot Entrepreneur Building a Digital Ecosystem of Loyalty and Connection Cyprus — 2025.** Giannakis Kostanidis, known online as KG, is a Greek–Cypriot entrepreneur and digital visionary shaping the future



**Larnaca, Cyprus Nov 3, 2025 ([Issuewire.com](https://www.issuewire.com))** - Founder of KG VIP Brand Expands from Premium Travel Services to a New Era of Digital Community Rewards.

Giannakis “KG” Kostanidis is a Greek-Cypriot entrepreneur reshaping how digital communities connect, support, and grow together. As the visionary behind KG VIP Transfers, KG VIP App, and KG VIP CREW, he is leading a movement rooted in loyalty, engagement, and real human connection.

### From Luxury Travel Services to Digital Innovation

Kostanidis’ entrepreneurial story began in 2023, when he launched KG VIP Transfers — a premium intercity transportation service serving residents and visitors across Cyprus. The brand quickly gained a reputation for exceptional service, comfort, and hospitality.

Inspired by the strong trust built with travelers, he expanded into the digital world, creating KG VIP App, a platform designed to strengthen relationships between creators and their audiences.

In 2025, he introduced KG VIP CREW, transforming online engagement into a gamified community experience — where supporters join “crews,” complete challenges, show loyalty, and earn rewards that truly matter.

### A Community-First Approach to the Creator Economy

“People who support you should feel valued — not invisible,” says Kostanidis. “I want to redefine what digital loyalty means and give every supporter a real place to belong.”

KG VIP CREW focuses on:

- ❑ Rewarding loyalty, not just statistics

- ❑ Helping creators build healthier audience relationships

- ❑ Building digital unity across Greece & Cyprus

This new model allows fans and creators to grow together, not separately.

### Driven by Values, Powered by Community

Family support has been a defining force in Kostanidis’ journey. His younger brother remains one of his greatest motivations and reminders of why loyalty and love should always come first — both online and offline.

As his online audience grows, people recognize him simply as “KG” — a creator who treats his followers as equals and VIP members of his digital family.

“My mission is to bring kindness and respect back to the digital world,” he adds.

### Looking Ahead

With upcoming public releases on the Apple App Store and Google Play, Kostanidis plans to expand across Europe while promoting fair digital opportunities for everyone.

He envisions KG VIP as a powerful connection between:

- Real-world services like premium travel

- Digital-first community engagement

— bridging two worlds into one unified ecosystem.

#### Official Links

TikTok: [https://www.tiktok.com/@kostanidis\\_giannis](https://www.tiktok.com/@kostanidis_giannis)

Instagram: [https://www.instagram.com/kostanidis\\_giannakis](https://www.instagram.com/kostanidis_giannakis)

Website: <https://kgarmy.com>

Coming soon: KG VIP CREW on Google Play & Apple App Store

#### Press Contact

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