

Madimack Launches GT Freedom Plus: Cordless Cleaning, Powered by 4× Suction Strength

Sydney, New South Wales Oct 31, 2025 ([IssueWire.com](https://www.issuewire.com)) - Madimack has launched the **GT Freedom Plus**, a cordless robotic cleaner that sets a new benchmark for suction power, endurance, and convenience.

With **4× stronger suction** than typical cordless models, an **agile, lightweight frame**, and **true cord-free operation**, the GT Freedom Plus delivers the power and performance pool owners have long been waiting for—without the compromises that often come with cordless designs.

“Pool owners have been promised cordless freedom before, but too often, the performance doesn’t match the promise,” said **Westley Collins, Madimack Chief Innovation Officer**. “The GT Freedom Plus changes that. With four times the suction power, smarter coverage, and the lightest design in its class, it delivers real results.”

4× Stronger Suction—Power That Delivers

The GT Freedom Plus redefines what a cordless pool cleaner can do. With **four times the suction strength*** of entry-level cordless cleaners, it removes everything from fine dust to heavy debris with ease.

An enhanced **Turbo Mode** provides an extra boost of power when tackling stubborn build-up or post-storm clean-ups, while **triple motors** ensure steady traction and consistent suction across all surfaces.

** Maximum suction strength measured against entry-level cordless models; actual performance may vary depending on pool conditions and debris type.*

Lightweight and Agile—Designed for Effortless Handling

Weighing only **8.2 kilograms**, the GT Freedom Plus is engineered for easy lifting, handling, and storage. Its balanced body glides easily through the pool while remaining stable on vertical surfaces.

An **intelligent navigation system** ensures complete 3-in-1 cleaning coverage—floors, walls, and waterline—without wasted paths or missed spots. The **large 3.2-liter top-load basket** holds more debris and rinses clean easily, reducing downtime between runs.

Cord-Free Convenience That Lasts

With up to **5.5 hours of cordless cleaning**, the GT Freedom Plus offers true set-and-forget performance. Pool owners can schedule automatic cleaning cycles every 24, 48, or 72 hours using the **AI smart timer**—all controllable through the **Madimack app** or via the intuitive **LCD touchscreen**.

The advanced battery system delivers consistent suction throughout the entire cycle, ensuring pools are thoroughly cleaned in a single charge—something most cordless cleaners struggle to achieve.

Built for Reliability

Underneath its compact, streamlined design, the GT Freedom Plus houses a **3.2-liter high-capacity debris basket** and **180-micron fine filtration** for crystal-clear results. Backed by Madimack's trusted **three-year warranty** and local after-sales support, it's a cleaner built to last.

A Smarter Standard for Cordless Cleaning

The Australian pool market has seen a surge in demand for cordless cleaning solutions — but performance, endurance, and ease of use remain key differentiators. The **GT Freedom Plus** delivers on all three, offering the perfect balance of innovation and practicality.

"Madimack has always believed in creating products that make everyday pool care smarter and simpler," said **Kristen Welsh, Madimack Global Blueprint Director**. "The GT Freedom Plus brings that philosophy to life—it's compact, powerful, and intuitive, giving pool owners a genuinely better way to clean."

About Madimack

Madimack is Australia's leader in high-performance pool technology, specialising in energy-efficient heat pumps, smart automation, and sustainable innovations. With a focus on smarter living and greener outcomes, Madimack continues to pioneer solutions that make pool ownership simpler, more cost-effective, and more enjoyable.

Availability

The GT Freedom Plus robotic pool cleaner is available across Australia from November 2025 through Madimack's authorised distributors, retailers, and online partners.

For more information, visit [madimack.com](https://www.madimack.com) or contact sales@madimack.com.au.

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