

Luminous unveils 10% discount to help car care professionals maximize winter profits



Dubai, United Arab Emirates Oct 3, 2025 ([Issuewire.com](https://www.issuewire.com)) - [Luminous](https://www.luminouscarcare.com), a U.S.-based leader in premium automotive care products, today announced a 10% discount on the first order of its premium car care products for professional installers and detailers. The initiative is designed to help car care professionals meet increased seasonal demand as vehicle owners prepare for harsh winter conditions.

Rising winter demand for PPF and ceramic coating

With rain, snow, and cold weather threatening automotive finishes, demand for protective treatments like paint protection film (PPF) and ceramic coating typically surges. By offering a special first-order discount, Luminous empowers professionals to stock up on top-tier [automotive paint protection products](#) at a lower cost, safeguarding their customers' vehicles while improving profit margins during the busy winter months.

"Winter is a critical time for car care professionals to showcase the importance of vehicle protection," said W. Mari, Sales Director at Luminous. "This offer ensures that our partners can access the industry's best protection products at an exceptional value, helping them deliver superior results to their customers."

Commitment to premium quality and market leadership in car detailing

Luminous continues to differentiate itself in a crowded market by combining rigorous research with cutting-edge technology. Each product undergoes extensive testing to ensure long-lasting protection and ease of application, providing professional installers with a trusted brand that enhances their service offerings. This winter promotion highlights Luminous' commitment to not only product excellence but also to supporting partners in enhancing profitability and customer satisfaction during peak seasonal demand.

"Our mission has always been to support our partners with innovative products and exceptional service," added W. Mari. "By lowering the barrier to entry with this seasonal discount, we're reaffirming our commitment to their success and to delivering unmatched protection for every vehicle."

Join the Luminous network: partnership opportunities available

Car care professionals looking to expand their PPF and ceramic coating offering, enhance their reputation, and secure a stronger position in the automotive care industry are invited to contact Luminous to learn more about these exciting partnership opportunities.

For more details on the partnership programs and how to become a partner, visit the Luminous website's [Luminous Car Care Installers](#) Program and [Luminous Car Care Dealers](#) Program pages, or contact the team at info@luminous-me.com.

About Luminous Premium Car Care

Founded in 2014, Luminous embodies the American commitment to automotive care. The company is renowned for its superior range of auto detailing products, specializing in high-quality waxes, car cleaning products, paint protection films, automotive window films, ceramic coating, and detailing accessories. Designed to preserve and enhance the beauty of vehicles, Luminous products set a high standard for automotive professionals. Potential customers can try [free samples of car care products](#) before making any commitment. Through the Luminous car care academy, auto detailing professionals can access the latest automotive industry news and gain expert tips on car care product installations, ensuring they stay ahead in their field.

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