

London Startup Launches AI Platform Set to Transform Recruitment Technology

180GIG Ltd launches Squirrel.app, an AI interview platform designed to make recruitment faster, fairer, and more transparent.



Features

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Transform Your Hiring with AI-Powered Interviews

Streamline recruitment, eliminate bias, and discover top talent with intelligent interview automation. Get deeper insights, save time, and hire with confidence.

 Get Started



London, United Kingdom Oct 22, 2025 ([IssueWire.com](https://www.issuewire.com)) - 180GIG Ltd, a London-based artificial intelligence company founded by Ademola Balogun, has announced the launch of **Squirrel.app**, an **AI-powered interview platform** designed to help businesses streamline recruitment, eliminate bias, and identify top talent more effectively.

AI Innovation Meets Recruitment Efficiency

Squirrel.app uses intelligent dialogue systems and voice-recognition AI to conduct structured, adaptive interviews without human intervention. The platform provides hiring teams with data-driven insights on communication, reasoning, and emotional tone — enabling fairer and more transparent evaluations.

During its pilot rollout, the application has processed more than **500 digital interviews**, demonstrating an average **40 percent reduction in hiring time**. Squirrel.app also offers 24/7 interview availability and instant analytics reports for recruiters.

“Recruitment has long been constrained by time zones, unconscious bias, and scheduling complexity,” said **Ademola Balogun**, Founder and CEO of 180GIG Ltd. “Our platform was designed to reimagine hiring by giving every candidate an equal opportunity to demonstrate their potential through intelligent, accessible interviews.”

Advancing AI Ethics and Transparency

Squirrel.app eliminates bias-mitigation and scheduling complexity to support responsible hiring decisions. The company's approach emphasizes fairness, transparency, and privacy across all stages of the interview process, aligning with emerging ethical AI standards in the HR technology sector.

Technical Innovation

Built using advanced natural language processing (NLP), Large Language Model (LLM), speech recognition, and emotion analysis, Squirrel.app represents a new generation of intelligent recruitment tools. Its scalable architecture and models are designed to handle thousands of interviews simultaneously while maintaining accuracy and objectivity.

About 180GIG Ltd

[180GIG Ltd](https://www.180gig.com) is a UK-based artificial intelligence company (founded by Ademola Balogun) developing next-generation AI tools for enterprise applications. Its flagship product, **Squirrel.app**, enables businesses to conduct structured AI interviews with real-time analysis, helping organizations discover and hire talent more efficiently.

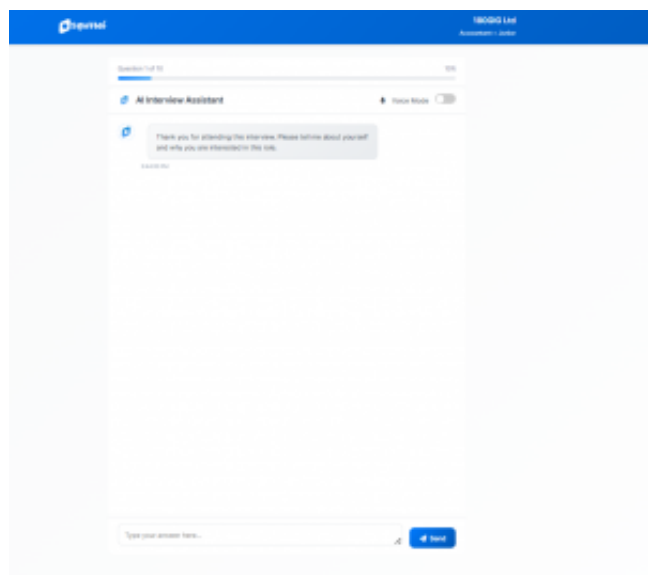
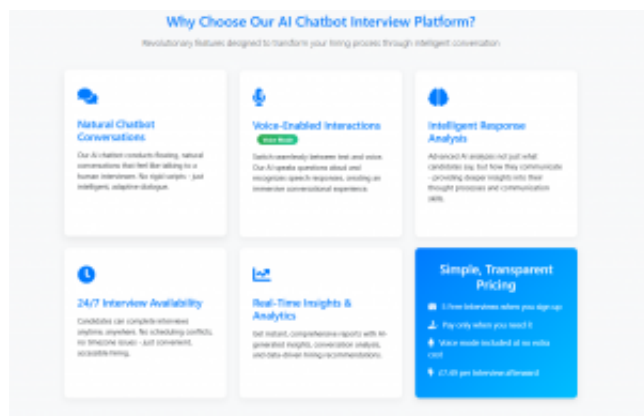
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Source: 180GIG Ltd



Media Contact

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