

King Julian Turns Pain into Power with MUV IT: A New Movement Redefining Music and Authenticity

Emerging from darkness and self-discovery, King Julian transforms his journey into a cultural movement — MUV IT — inspiring people to move with freedom, honesty, and purpose.



Miami, Florida Oct 31, 2025 ([Issuewire.com](https://www.issuewire.com)) - Out of chaos, heartbreak, and pure creative fire, a new wave of sound and self-expression is rising led by King Julian, a Miami-based artist turning life's turbulence into rhythm. With roots stretching from Oyster Bay, New York, to global festival stages, King

Julian is creating more than music — he's building a movement: MUV IT.

King Julian moves with the confidence of an artist who knows exactly where he's headed. From underground dance floors to some of the world's most vibrant stages, his energy blends raw emotion, hypnotic grooves, and a fearless edge that breaks the mold of modern house and techno. Since stepping into production in 2024, his sound has already drawn the attention of scene leaders like PAWSA, Marco Carola, Jamie Jones, Mason Collective, Cloonee, Gordo, Miluhska, Paco Osuna, and Richie Hawtin.

His first release hit the Top 100 Tech House chart on Beatport, setting the tone for a remarkable rise that included performances at Burning Man (2024 & 2025) and Electric Forest (2025). In 2025, he released "Bawineo," a powerhouse collaboration with Emmanuel Callejas, NOTHANKYOU, and Brazil's #1 rapper, MC GW, under Sony Music's One Seven Music / Sunday Label — a major statement of authenticity and global ambition.

But MUV IT is more than a brand — it's a way of life. Founded in Miami by King Julian, MUV IT blends music, art, culture, and community into unforgettable experiences. What began as self-discovery through DJing became a platform for people to express who they truly are.

"Do what muvs you," says King Julian. "Stop being fake. Stop trying to be someone you're not. Just mov it — however your heart tells you to."

His upcoming album, "BANG," continues that philosophy — a bold, late-night exploration of sound and soul inspired by creation itself. "It's the Big Bang — my rebirth through music," Julian explains. "Nothing to prove, just making good music for the club. Real energy with my best friends."

With every record, photo, and performance, King Julian invites the world to move — to reconnect with freedom, joy, and authenticity. His story is proof that light can rise from darkness and that the truest art is born from real emotion.

Key Achievements:

Released "Bawineo" under Sony Music's One Seven Music / Sunday Label.

Collaborated with MC GW, Emmanuel Callejas, and NOTHANKYOU.

Featured on 303 Lovers Label with "Funky" alongside Liquid Rose.

Performed at Burning Man (2024) and Electric Forest (2025).

Founder of MUV IT, a movement uniting music, culture, and authenticity.

Connect with King Julian:

Website – <https://kingjulianmusic.com>

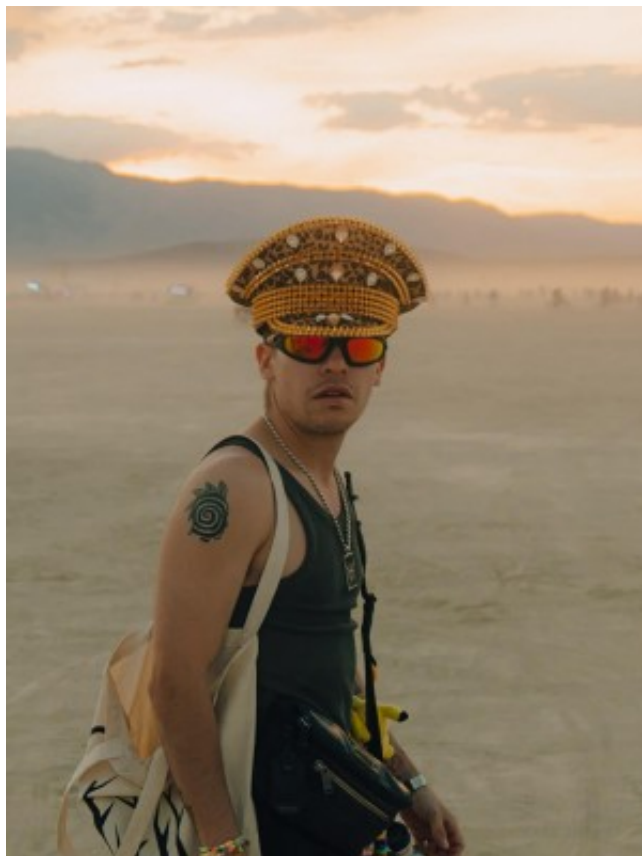
Instagram – <https://www.instagram.com/itskingjulian>

MUV IT Instagram – <https://www.instagram.com/muvitofc>

Spotify – <https://open.spotify.com/artist/00ZBfQbo2SMqXkkelcBlr>

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