# **Keyoma Unveils New Organic Batana Oil with Rosemary**

A Natural Breakthrough in the Fight Against Hair Loss and Balding



**New York City, New York Oct 16, 2025 (Issuewire.com)** - Keyoma, a New York-based wellness brand with fulfillment operations in Missouri, proudly announces the launch of its latest innovation — **Batana Oil with Rosemary**, a 100% organic hair oil designed to strengthen roots, stimulate growth, and restore thinning hair naturally.

Derived from the Batana nut of Honduras and infused with therapeutic-grade rosemary essential oil, this new formula blends ancient botanical wisdom with modern hair science to address one of the most common and emotionally charged beauty concerns — hair loss and premature balding.

"Hair loss affects millions of men and women worldwide, but the solution doesn't have to come from harsh chemicals," said **Ryan Waranauskas, Founder of Keyoma**. "Our Batana Oil with Rosemary proves that nature provides everything we need to revive and protect our hair — sustainably and effectively."

#### A Revival Rooted in Nature

Batana oil, often referred to as "the miracle oil of Central America," is rich in oleic and linoleic acids that nourish the scalp, repair damage, and encourage new hair growth. When combined with rosemary oil —

a proven natural DHT-blocker and scalp stimulant — the result is a deeply restorative elixir that supports thicker, stronger, and healthier hair.

Clinical studies have shown that rosemary oil can be as effective as minoxidil in improving hair density — without unwanted side effects. Together, these two powerhouse ingredients offer a holistic approach to combatting hair thinning and breakage.

#### **Commitment to Purity and Sustainability**

At Keyoma, quality and integrity are at the heart of every formulation. Each bottle of **Keyoma Batana Oil with Rosemary** is handcrafted in small batches at the company's fulfillment studio. The ingredients are ethically sourced, cold-pressed, and free from parabens, silicones, and synthetic fragrances — ensuring that customers experience the purest essence of natural care.

"People are becoming more conscious of what they put on their bodies," added Waranauskas. "We want our customers to know that they're choosing a brand that values transparency, sustainability, and authenticity."

#### **Beyond Beauty — Empowering Communities**

In keeping with its mission to create impact beyond beauty, Keyoma partners with local and international cooperatives to support fair trade practices and empower women artisans involved in the Batana harvesting process. This initiative aligns with Keyoma's broader commitment to ethical beauty and community wellness.

### **Availability**

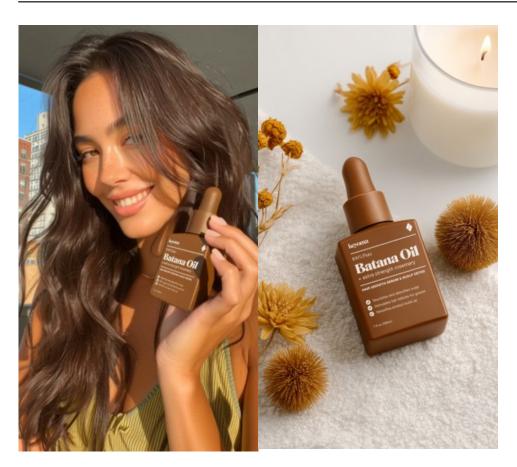
**Keyoma Batana Oil with Rosemary** is now available for purchase at <u>www.keyomahealth.com</u> and through select wellness retailers nationwide.

For media inquiries, samples, or partnership opportunities, please contact:

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