Kerko a Business Analytics Platform with Data on 240,000+ Kosovan Businesses

Kerko.com Launches in Beta

Tirane, Albania Oct 31, 2025 (<u>Issuewire.com</u>) - Kerko Launches Beta of Business Analytics Platform with Data on 240,000+ Kosovan Businesses

Kerko.com, a business analytics platform, today announced the launch of its new beta features, providing users with access to a comprehensive database of more than 240,000 registered businesses in Kosovo. This new tool is designed to provide unprecedented access to business data, empowering entrepreneurs, investors, and analysts with key insights to drive growth and make informed decisions.

The platform's beta version offers a range of tools to analyze market trends, track competitor activity, and identify new business opportunities within Kosovo. By aggregating public data, <u>kerko.com</u> provides a centralized and easy-to-use resource that eliminates the need for manual data collection. The new features are a direct response to the market's need for reliable, accessible business intelligence.

"Our goal with <u>Kerko</u> is to democratize business data in Kosovo!" said Andi B, CMO. "We believe that by making this information easily accessible, we can foster a more transparent and competitive business environment. Our beta users are already leveraging these features to validate new ideas and gain a competitive edge."

The platform's features include a powerful search function, detailed company profiles, and data visualization tools that allow users to quickly understand complex datasets. This initial launch focuses on providing a solid foundation of data and functionality, with plans for future updates based on user feedback.

To learn more or to request access to the beta program, visit kerko.com.

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Source: Kerko.com

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