

Jay Walker Returns—“The Jay Walker Show” Premieres Worldwide Today with Oscar® Winner Mo’Nique

Independent relaunch after 9-month hiatus. Published & Distributed by WOAHRÆ. Global premiere with Mo’Nique; NORTH GRID runs ad sales. One-day delay after outages.



Atlanta, Georgia Nov 3, 2025 ([Issuewire.com](https://www.issuewire.com)) - Media entrepreneur and comedian **Jay Walker** makes a triumphant return as ***The Jay Walker Show*** premieres **worldwide today**, featuring Academy Award® winner **Mo’Nique** as the debut guest. Originally slated for **October 20, 2025**, the premiere moved by one day **due to global technology shutdowns** that briefly impacted industry distribution systems. The show is **wholly independent, Published & Distributed by WOAHRÆ**, and available **anywhere podcasts are found** (Apple Podcasts, Spotify, Amazon Music, YouTube, and more) and on iHeartRadio: <https://www.iheart.com/podcast/53-the-jay-walker-show-289101814/>.

“This one is personal,” said **Jay Walker**. “I grew up watching *The Parkers* with my grandmother. **Mo’Nique’s courage and consistency** inspired me while I rebuilt. After a **nine-month hiatus**, we’re not easing back in—we’re **setting a new bar** for fearless, culture-shifting conversation.”

Independent by design — with NORTH GRID as ad agency

The Jay Walker Show is **wholly independent**—owned and operated by Jay Walker—while **NORTH GRID** serves as the show’s **advertising agency partner**. NORTH GRID will oversee **ad sales and brand partnerships, campaign planning & trafficking** (pre/mid/post-roll), **creative support** for sponsor reads and cutdowns, and **analytics/lift studies** to verify performance and scale spend. The model preserves editorial independence while unlocking premium ad support and smarter monetization across categories and regions.

Inside the Mo’Nique premiere

The season opens with an unfiltered conversation that is equal parts hilarious, vulnerable, and instructive—covering craft, ownership, legacy, and the thrill of the stage:

- **On standing her ground & legacy:** “Right is right. Sometimes you must **hold the line** for the ones who come after you.”
- **On the live-stage rush (30+ years in):** “Every audience is new—it **still feels like the first time.**”
- **On artistry as a gift:** “I allow **the gift** to do what it does—with no judgment. Before I walk out, I pray: ‘**Give me the words.**’”
- **On working again with Lee Daniels (*The Deliverance*):** “When we’re together, **it’s magic**—and a lot of laughter.”
- **On AI in entertainment:** “It’s **tricky—and dangerous.** Nothing replaces human craft.”

The two also revisit ***The Parkers*** and its cultural footprint, speak plainly about **artist ownership and fair compensation**, and reflect on the historic **Queens of Comedy** run—why it mattered, and why some lightning-in-a-bottle eras should remain preserved.

Season focus & cadence

This season, Walker doubles down on his signature mix of **faith, culture, business, and comedy**, prioritizing conversations that are fearless, useful, and grounded in lived experience. Listeners can expect **weekly headline interviews, same-day drops**, clip-driven social rollouts, and occasional town-hall episodes that unpack media ownership, creative control, mental wellness, and touring economics.

Listen now

The Mo’Nique premiere is live **today** across all major platforms.

Link: <https://www.iheart.com/podcast/53-the-jay-walker-show-289101814/>

About *The Jay Walker Show*

The Jay Walker Show blends unapologetic real talk with high-caliber guests—where purpose meets practical playbooks. Hosted by **Jay Walker**, the show explores faith, culture, business, and comedy with empathy and edge. **Published & Distributed by WOAHRÆ**, episodes feature premium sound, rapid clip distribution, and **same-day release** windows. Available worldwide on all major podcast platforms.

About Jay Walker

Jay Walker is a comedian and media creator known for building culture-first platforms and translating candid conversations into actionable insights for artists, entrepreneurs, and communities.

About WOAHRAE

WOAHRAE, INC. is a culture-forward media company focused on bold storytelling across audio, digital, and live experiences Founded by Jay Walker. WOAHRAE **publishes and distributes** *The Jay Walker Show* globally.

Media Contact

WOAHRAE, INC. — Press Office

Email: **press@woahrae.com**

Website: <https://www.iheart.com/podcast/53-the-jay-walker-show-289101814/>

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Media Contact

WOAHRAE, INC.

*****@WOAHRAE.COM

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