

Javvy Coffee Brings Collagen Creamer and Cold Brew Concentrate to Sprouts Nationwide

The functional coffee brand expands its reach with better-for-you options hitting shelves at more than 400 Sprouts locations across the U.S.



New York City, New York Oct 6, 2025 ([Issuewire.com](https://www.Issuewire.com)) - Javvy Coffee announced today that its popular collagen creamer and cold brew concentrate are now available in Sprouts Farmers Market stores nationwide. This marks a major step for the brand in making functional, convenient coffee products more accessible to everyday shoppers.

“Coffee is already part of people’s routines,” said a Javvy Coffee spokesperson. “Our goal is to make those routines healthier, tastier, and easier to stick with. Collagen adds protein and skin benefits, and our concentrate makes iced coffee simple to prepare at home. It’s a win-win.”

Why It Matters

The coffee category in the U.S. continues to surge, with cold coffee accounting for 70% of sales growth in 2024 according to the National Coffee Association. Meanwhile, demand for functional ingredients like collagen has risen sharply — with the global collagen market projected to reach \$7.4 billion by 2030.

“Consumers aren’t just looking for caffeine anymore,” Javvy Coffee explained. “They want wellness, convenience, and value in every sip.”

Collagen Creamer and Concentrate Benefits

- **Collagen Creamer:** Adds 11 grams of collagen protein per serving to support hair, skin, nails, and joints.

- **Cold Brew Concentrate:** Makes up to eight servings per bottle, offering barista-quality iced coffee at home in seconds.

“Sprouts shoppers care about clean ingredients and functionality. That’s why this partnership makes sense,” said Javvy Coffee.

Call to Action

Javvy Coffee is encouraging consumers to rethink their daily brew by making small, healthier swaps. Instead of sugar-laden creamers, try collagen-infused options. Instead of paying \$6 for a café iced coffee, make a better one at home with concentrate.

“It’s about taking control of your coffee ritual,” the spokesperson added. “A small change can add up to big impacts on wellness and spending.”

About Javvy Coffee

Javvy Coffee is a functional coffee brand committed to creating products that are delicious, convenient, and good for you. From collagen creamers to cold brew concentrates, Javvy Coffee designs products that fit modern lifestyles without sacrificing taste or health.

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Source : Javvy Coffee

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