

IPERA to Showcase Intelligent, Data-Driven Venue Solutions at GITEX Global 2025, Dubai

Showcasing the Starling Location Services Platform to Revolutionize Guest Experiences, Visitor Analytics, and Smart Venue Operations

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at GITEX Global 2025
Dubai

13 – 17 October
Cisco Booth | Hall 22, Booth C20

Technology Sponsor



Dubai, United Arab Emirates Oct 10, 2025 ([IssueWire.com](https://www.issuewire.com)) - We are proud to announce that IPera will be at GITEX Global 2025 in Dubai this October.

You will find us at the Cisco partner stand in Hall 22, where we will showcase the cloud-based Starling Location Services Platform. This is not only a significant milestone for IPERA, it is also an opportunity to showcase how intelligent SaaS solutions can transform visitor experiences and operational efficiency at one of the world's leading technology events.

GITEX: The Global Stage for Innovation

GITEX GLOBAL Largest Tech & Startup Show in the World is one of the largest technology events in the world, bringing together more than 200,000 visitors and 6,000 exhibitors from over 170 countries. It is where global tech companies, startups, investors, and governments gather to showcase innovation, form partnerships, and set the direction for the industry.

For cybersecurity, GITEX has become the place where conversations about risk, resilience, and regulation move from theory to practice. The Middle East is investing heavily in digital transformation, and SaaS adoption is growing at unprecedented speed. With that growth comes new risks, and new opportunities to build trust through visibility and control.

Being part of GITEX once again allows us to contribute to the global dialogue on innovation, showcasing how IPERA has been transforming visitor experiences and operational efficiency for years at one of the world's leading technology events.

Why the Cisco Stand

We are honored to showcase our technology at the Cisco Partner Stand in Hall 22. Cisco delivers the critical infrastructure that enables organizations to thrive in the AI era—by uniting networking, security, observability, and collaboration. Partnering with Cisco allows [IPERA](#) to complement this foundation with intelligent, visitor-centric SaaS solutions that transform physical spaces into smart, data-driven environments.

Their presence at GITEX brings together a powerful ecosystem of partners and solutions, all focused on driving digital transformation and creating smarter, connected environments. For IPERA, this is the ideal platform to showcase how our Starling Location Services Platform enhances guest experiences, optimizes operations, and turns physical spaces into intelligent, data-driven venues.

We are proud to stand alongside global technology leaders at the Cisco Partner Stand, representing years of innovation from our region and demonstrating how visitor-centric SaaS solutions from IPERA are shaping the future of smart venues worldwide. With over 1,000 global references across workspaces, healthcare, transportation, smart cities, malls, and entertainment venues, IPERA continues to redefine how people experience and interact with physical spaces.

What IPERA Brings to the Table

Visitors to our stand will see more than just a product demo. We will showcase how IPERA's solutions transform healthcare facilities and large venues into intelligent, visitor-centric environments through seamless wayfinding, advanced analytics, and real-time operational insights.

Here is what attendees can expect:

- Guest Experience
- Visitor Analytics
- Asset Tracking
- Maps & Wayfinding
- Evelity for the Visually Impaired

In short, we will show how IPERA's platform turns visibility into smarter decisions and better experiences across every aspect of a venue.

Where to Find Us

Date: October 13–17, 2025

Location: Dubai World Trade Centre

Booth: Hall 22 – Cisco Stand

If you are attending [GITEX](#), we invite you to visit us at the Cisco Partner Stand in Hall 22. Our team will be available throughout the event to showcase live demonstrations of how IPERA transforms healthcare facilities and large venues with guest experience, visitor analytics, asset tracking, and interactive wayfinding. We look forward to sharing how our solutions are helping organizations across the region create smarter, visitor-centric, and more efficient environments.

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