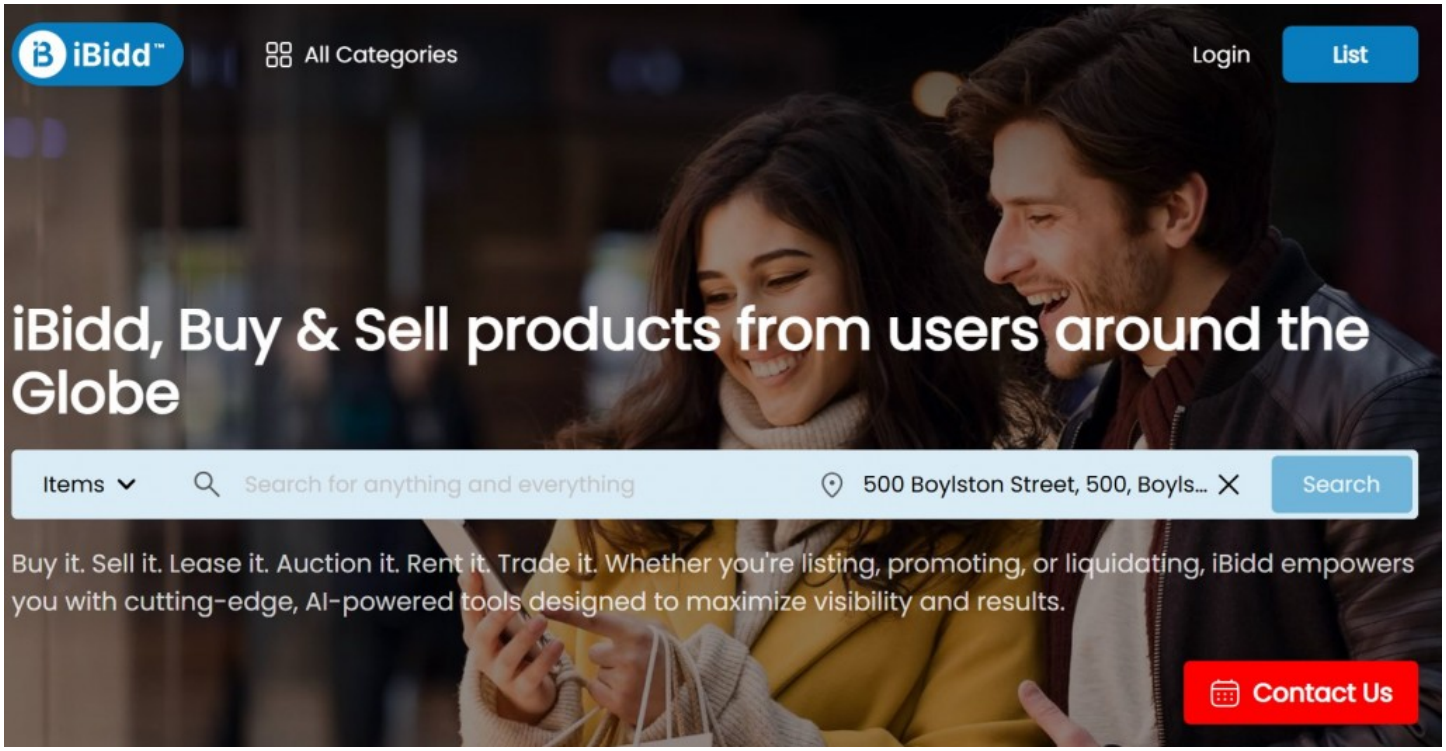
iBidd Launches Next-Generation Video Commerce, & SaaS Auction System

iBidd's new release combines AI automation, real-time bidding, and video-powered commerce into one seamless SaaS ecosystem for global users.



Dover, Delaware Nov 1, 2025 (Issuewire.com**)** - iBidd Inc.**,** the AI-powered global marketplace transforming how people buy, sell, lease, trade, and advertise online, has announced the release of its most powerful update yet a full integration of video-based commerce, SaaS auction licensing, and automated bidding technology across its mobile and web platforms.

This launch brings iBidd full circle: a unified, low fee ecosystem where users can engage in real-time auctions, video listings, and enterprise-grade SaaS tools all from one seamless platform.

"This release represents the future of digital commerce, fast, visual, and automated," said Charles Paul, Founder and Chairman of iBidd Inc. "We're bridging the gap between traditional e-commerce and the next wave of interactive, AI-driven marketplaces. Whether you're a small seller or a global brand, iBidd gives you the tools to compete without the high fees or gatekeepers." Revolutionizing Bidding and Video Commerce.

The new system introduces several major advancements:

- Instant Bidding & Buy-Now Flexibility: Users can now bid or buy instantly with dynamic price tracking and seller-controlled automation.
- Video-Only Listings: Sellers can upload video content to showcase products, services, or property listings with authentic, engaging presentation.

- SaaS Marketplace Licensing: Businesses can license iBidd software with scalability as a white-label solution (“Powered by iBidd”) to run their own auctions or liquidations.

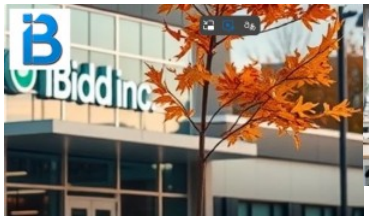
- Low Seller Fees: True to its mission, iBidd continues to eliminate High seller commissions and final-value fees, allowing full transparency and higher earnings.

- Global Reach: The platform’s new mobile build supports high-speed access worldwide, with traffic growing rapidly across North America, Europe, and Southeast Asia.

Empowering Sellers, Enterprises, and Affiliates: With iBidd SaaS Auction Suite, enterprises can integrate white-label solutions for liquidation, leasing, or private bidding events all backed by iBidd and our AI automation and security framework.
Sellers can boost visibility using Make Mine First, Highlight Ads, Banner Promotions, Social Co-Branding and Affiliate Co-Branding partnerships, making iBidd the most flexible marketplace in the industry.

“We built iBidd to give everyone a level playing field,” Paul added. “This update makes that vision more real than ever empowering users to market, sell, and scale on their own terms.”

About iBidd Inc.: iBidd Inc. is a Delaware-based technology company redefining online commerce through AI-powered automation, Low seller fees, and a transparent, user-first marketplace. Available globally via web, iOS, and Android, iBidd empowers users to auction or liquidate, buy, sell, lease, rent, trade, and advertise with speed and autonomy. Its platform combines marketplace functionality, SaaS licensing, affiliate marketing, and video commerce all in one integrated ecosystem.



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