

Hrishtune - Musical Artist and Animation Director

Technology alone cannot entertain the audience — only a compelling story can touch hearts and stay forever.



Pune, Maharashtra Oct 9, 2025 ([Issuewire.com](https://www.issuewire.com)) - Indian animation director, musical artist, writer, and visual artist [Hrishtune \(Hrishikesh Jadhav\)](#) believes that while technology is a powerful tool in animation, the true essence of the medium lies in the foundation of art, design, and storytelling. Deeply inspired by [John Lasseter's work and his pioneering animated films](#), Hrishtune shares a similar philosophy—one that prioritizes emotion, character, and the human spirit behind every frame.

For Hrishtune, animation is not about software or tools, but about heart and emotion. Every scene he creates aims to evoke feeling—whether it's wonder, nostalgia, or joy. He believes that the strength of any animated story lies in its characters and the emotions they awaken in the audience.

While he embraces advanced techniques in 3D animation and digital storytelling, **Hrishtune** views technology merely as an instrument of expression—like a brush or a pen. No innovation, he believes, can make a weak story strong; only genuine creativity and emotion can. As Hrishtune puts it, *"Technology alone cannot entertain the audience — only a compelling story can touch hearts and stay forever"*

With a multidisciplinary background in visual arts and filmmaking, Hrishtune emphasizes the importance of mastering composition, rhythm, color, and timing. He believes that these artistic fundamentals form the foundation of meaningful storytelling and lasting creative impact.

Learning from the timeless principles of classic animation, Hrishtune understands that pure motion is the key to breathing life into a character. Every gesture, glance, and movement must reflect the personality, emotion, and uniqueness of the character. This principle continues to guide his approach to computer animation and visual storytelling.

Hrishtune believes that art and technology exist in a beautiful partnership—where *art challenges technology, and technology inspires art*. This iconic quote, originally said by **John Lasseter**, has deeply influenced Hrishtune's creative outlook. His body of work reflects this harmony, blending emotional storytelling with cutting-edge visuals to create experiences that are both heartfelt and visually stunning.

Through his films and music, Hrishtune continues to explore the depths of human emotion—love, solitude, hope, and rediscovery—woven together through sound and imagery. His vision is clear: to use technology not as a replacement for art, but as its companion, keeping the soul of storytelling alive in a rapidly changing digital world.

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