

How Anno Robot is Leading the Global AI Beverage Revolution After Triumph at the Hong Kong Electronics Fair



Hong Kong, Hong Kong S.A.R. Oct 22, 2025 ([Issuewire.com](https://www.issuewire.com)) - The global retail and hospitality sectors are facing an unavoidable shift. Driven by soaring labor costs, demands for operational efficiency, and the consumer desire for personalization, the industry is rapidly transitioning toward autonomous, AI-driven retail solutions. At the forefront of this movement, blending high technology with artisan-level beverage creation, is **Anno Robot**.

Their recent, explosive showing at a major international trade event not only cemented their status as a market leader but also provided a clear preview of the intelligent future of dining and drinking.

Part I: The HKTDC Triumph and the AI Beverage Revolution

The 2025 **HKTDC Hong Kong Electronics Fair (Autumn Edition)**, which opened on October 13, 2025, at the Hong Kong Convention and Exhibition Centre, became the unexpected launching pad for the next wave of smart retail. While thousands of innovations competed for attention, it was the "AI + Robot Smart Retail" booth of Anno Robot that stole the show, earning the title of the fair's "Popularity King" and drawing a constant, queue-forming crowd of global buyers, media, and enthusiasts.

The excitement wasn't just commercial; it was a media frenzy. International outlets including Japan's Nippon TV, Hong Kong's TVB, and various global influencers descended upon the Anno Robot stands, praising the technology for "redefining the beverage industry's innovation power." The phenomenon proved that the market is ready—and hungry—for high-quality, automated service.

Anno Robot showcased three standout products, each designed to solve specific pain points across the catering, entertainment, and retail industries:

1. The AI Latte Art Printer Bar: Personalization with Precision

This robot transcends the role of a standard barista, acting as a "coffee artist." Leveraging a millimetre-precision mechanical arm, the Latte Art Printer Bar not only flawlessly executes professional-grade latte art but also supports **custom pattern printing**. In just 90 seconds, a fully customized, freshly-ground latte can be produced, featuring anything from a customer's selfie to a company logo—turning every cup into a personalized "emotional carrier." This blend of high efficiency and unique personalization is a massive draw for branding, events, and modern cafes.

2. The AI Latte Art & Printing Coffee Kiosk: The Mobile Cafe

Dubbed a "mobile smart cafe," this fully enclosed, compact kiosk is designed for maximum versatility and 24/7 unmanned operation. It autonomously handles the entire process, from grinding beans and extraction to adding ingredients and completing the latte art. Its small footprint and high mobility make it an ideal solution for deployment in high-traffic, non-traditional retail spaces like shopping malls, tourist spots, office buildings, and transport hubs. With multi-language ordering and various payment options, it is built for a global, diverse customer base.

3. The MINI AI Bartending Kiosk: The Cool "Gold Bartender"

The MINI Bartending Kiosk ignited the atmosphere by showcasing the future of mixology. Despite its minimal size, the unit can precisely mix over 20 classic and customized cocktails, from Mojitos to Margaritas. By using its mechanical arm to accurately dispense base spirits, juices, and mixers, it delivers professional-grade beverages quickly and consistently. This innovation breaks the industry's dependence on highly skilled (and expensive) human bartenders, providing bars, restaurants, and event organizers with a **24-hour, unmanned, and miniature smart retail solution** for high-quality drink service.

The overwhelming response at HKTDC underscored a powerful conclusion: AI is not just coming to retail; it's already the most compelling commercial engine in the beverage space.

Part II: The Anno Advantage and the Blueprint for Smart Retail

Anno Robot, established in Shenzhen in April 2017, is recognized as a National High-Tech Enterprise and a "Little Giant" enterprise, focusing on the R&D, production, and service of **desktop robotic arms and AI robot smart retail application solutions**. The company's success at the exhibition is merely the tip of the iceberg, backed by profound technical advantages and a strategic global vision. The core of their strategy is to resolve the fundamental industry pain points of high labor costs, inconsistent product quality, and limited operating hours.

Building the Competitive Moat: Core Advantages

Anno Robot's market leadership is secured by several key competitive advantages:

- **Pioneering R&D Investment:** The company maintains an aggressive commitment to innovation, reinvesting a remarkable **30% of its annual revenue into Research and Development**. This ensures they remain at the cutting edge of mechanical arm precision and AI-

driven automation.

- **Strategic Intellectual Property:** Anno Robot holds an extensive portfolio of **over 70 national patents**, including 27 utility model patents dedicated specifically to their core solutions (coffee, ice cream, and cocktail preparation). This robust IP protection creates a high barrier to entry for competitors, safeguarding the unique precision and consistency of their automated processes.
- **Global Quality & Consistency:** Their products are built to the highest international standards, holding **ISO/CE/FCC certifications**. In terms of performance, the AI system ensures precision and consistency: their coffee kiosks deliver master-level brewing consistency of up to 98%, while their bartending kiosks promise **0% recipe error** due to precise ingredient control.

Product Application Scenarios and Value Proposition

Anno Robot's automated solutions offer compelling value across a diverse range of application scenarios, replacing the human element with reliable, high-quality, and 24/7 service.

Product Category

Application Scenario

Value Proposition

Coffee/Latte Kiosks

Shopping Malls, Office Lobbies, Airports, Libraries, Hospitals

24/7 revenue stream, zero labor cost, high-speed service (90 seconds), brand personalization via latte art.

Bartending Kiosks

Bars, Restaurants, Event Venues, Cruise Ships, Hotels

Consistent quality, reduced need for skilled mixologists, compact footprint, ability to serve unique cocktail menus efficiently.

Ice Cream Kiosks

Tourist Attractions, Public Parks, Cinemas, Retail Fronts

High novelty appeal, fast service (45 seconds), up to 30 flavor combinations, operational in any weather, attracting high foot traffic.

Key Deployment Examples: The versatility and mobility of Anno Robot's kiosks have led to successful deployments globally in over **70 countries and regions**, including major government buildings, busy 24-hour hospitals, large shopping centers, and high-volume tourist sites. The **mobility advantage** is particularly critical, allowing operators to optimize ROI by moving the kiosks overnight to different locations based on shifting foot traffic patterns or seasonal events, eliminating the fixed-cost

limitations of traditional brick-and-mortar stores.

Anno Robot's vision is not merely to replace human labor but to empower entrepreneurs and businesses with the *key* to the intelligent era: a highly efficient, customizable, and high-quality retail model that can be deployed instantly, globally, and at a fraction of the traditional cost. They are leading the charge to elevate the consumer experience while simultaneously driving down operational expenditures in a rapidly evolving market.

This AI-driven beverage revolution is just beginning. To learn more about Anno Robot's technology, product portfolio, and partnership opportunities, please visit their official website:

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