

Housing Market Group CEO Mike Schuett Opens Direct WhatsApp Contact for Real Estate Professionals Worldwide

Mike Schuett, Founder and CEO of Housing Market Group, has announced that he is now offering direct communication through WhatsApp to discuss the company's software ecosystem and marketing solutions for the global real estate industry.



Bangkok, Thailand Oct 25, 2025 ([Issuewire.com](https://www.issuewire.com)) - In a move to bring real estate professionals closer to innovation, [Mike Schuett](#), Founder and **CEO of** [Housing Market Group](#), has announced that he is now offering **direct communication through WhatsApp** to discuss the company's software

ecosystem and marketing solutions for the global real estate industry.

This initiative gives **real estate agents, developers, and property marketers** instant access to expert guidance on how Housing Market Group's technology can help them scale their businesses and reach buyers in over **17 countries**.

Empowering Agents and Developers Through Direct Connection

"With the fast pace of digital transformation, I believe accessibility is key," said [Mike Schuett, CEO of Housing Market Group](#). "By allowing professionals to connect with me directly on WhatsApp, I want to create a more personal, transparent channel where we can explore how our platforms can accelerate their growth."

The WhatsApp initiative complements the company's mission to make **real estate marketing simple, affordable, and global**. Real estate professionals who contact Mike directly can receive insights, demos, and custom strategies on using Housing Market Group's flagship products:

- **Housing Market Ads** – a global display advertising network reaching over **13 million monthly property shoppers** across 17 countries.
- **Housing Market CRM** – a free lead management platform built for real estate agents.
- **Housing Market MLS** – an international property database designed for collaboration among agents and developers.

Revolutionizing Real Estate Marketing

Since its founding, **Housing Market Group** has become a leader in digital real estate solutions, connecting international buyers and sellers through data-driven technology. Its ecosystem empowers professionals to:

- Run geo-targeted ad campaigns starting at just **\$5/day**
- Reach property shoppers across Asia, Europe, and North America
- Collaborate with global agents through Housing Market MLS
- Automate lead management with Housing Market CRM

By opening direct WhatsApp contact, Mike Schuett is breaking barriers between company leadership and real estate professionals — reinforcing Housing Market Group's commitment to **transparency, innovation, and personal connection** in the PropTech space.

Contact Information

Media Contact:

Housing Market Group – Public Relations

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<https://housingmarketgroup.com>

WhatsApp (Direct): <https://wa.me/message/SQUV6FDUAEBTP1>

About Housing Market Group

Housing Market Group is a global real estate technology company providing marketing, CRM, and data solutions to property professionals. Operating in 17 countries, the company connects millions of property buyers, sellers, and agents through its integrated digital ecosystem — including **Housing Market Ads**, **Housing Market CRM**, and **Housing Market MLS**.

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