

Hospitality Minds Strengthens Hotel Growth Strategy with 360° Marketing & Revenue Solutions

Mumbai, Maharashtra Oct 31, 2025 ([IssueWire.com](https://www.issuewire.com)) - Hospitality Minds, a specialised hotel-marketing and revenue-management agency based in Mumbai, today announces its enhanced suite of services designed exclusively for the hospitality sector. With a focus on boosting bookings, optimising average room rate (ARR), and maximising online visibility, the company reaffirms its position as a trusted partner for independent hotels and resorts across India.

Key Highlights

- Hospitality Minds offers full-stack hotel marketing: website development, SEO, social media, paid-advertising, OTA (Online Travel Agent) optimisation and revenue management.
- With over 500 hotels served across more than 48 cities and 18 states, the agency brings deep hospitality-specific expertise.
- Services include guaranteed growth in calls from Google, improved OTA rankings, and increased direct bookings through optimised websites.
- The agency's team comprises hospitality-veteran marketers and revenue-management experts, enabling tailored solutions for each hotel's unique needs.

Why It Matters

In an increasingly competitive hospitality market, hotels must not only attract guests but also optimise each booking's value through higher ARR and direct bookings. Hospitality Minds addresses these twin imperatives with a single-agency model specialised for hotels—thereby simplifying vendor management and accelerating growth.

Founder's Statement

“At Hospitality Minds, our mission is to free hoteliers from marketing chaos and let them focus on guest experience,” said **Mr. Nilesh Pandey, CEO & Hotel Marketing Expert of Hospitality Minds**. “We combine deep understanding of hotel operations with digital-marketing excellence to deliver real business impact.”

About Hospitality Minds

Founded in 2016 and headquartered in Mumbai, Hospitality Minds provides hotel-centric digital marketing and revenue-management services across India and internationally. From website creation to OTA optimisation, the agency offers end-to-end support for independent hotels, resorts and service apartments. Visit <https://hospitalityminds.com/> for more information.

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