

Hansen Surfboards Encinitas San diego CA Jackets shirt denim Collection Mens Apparel Footwear Modern Coastal Lifestyle

Hansen Surfboards in Encinitas, San diego California, Launches Its Latest Jackets, Mens Shirt Long Sleeve, denim, Sweatshirt, Sweater, Boots, Shoes, Collection of Men's Apparel and Footwear for the Modern Coastal Lifestyle



San Diego, California Oct 30, 2025 ([Issuewire.com](https://www.issuewire.com)) - Hansen Surfboards, a Southern California icon since 1961, proudly announces the launch of its new lineup of men's apparel and footwear available exclusively at HansenSurf. From rugged outdoor jackets and cozy sweatshirts to versatile shirts, jeans, and premium UGG boots, Hansen Surf continues to champion authentic surf culture while blending it with contemporary fashion and comfort.

Located in Encinitas, California, Hansen Surfboards has built its legacy as one of the oldest and most trusted surf retailers in the nation. Today, its online store brings that same coastal heritage and style to

customers everywhere, offering an unmatched variety of top surf and outdoor lifestyle brands. The newly refreshed men's collection for 2025 celebrates quality craftsmanship, comfort, and sustainability—a reflection of the modern man's connection to both the beach and everyday adventure.

A Fresh Wave of Men's Jackets

The men's jacket collection showcases a perfect combination of durability, warmth, and surf-inspired design. Notable collections include Toes On The Nose, Rhythm, O'Neill, Vissla, Salty Crew, COVA, Jetty, Rip Curl, Vuori, and Rusty. Each label offers a unique take on coastal outerwear—from weather-resistant parkas and insulated puffers to flannel-lined workwear jackets.

Billabong, Volcom, and RVCA round out Hansen's extensive lineup, known for their modern fits and artistic edge. Whether it's Patagonia's technical outerwear or The North Face's mountain-grade performance, shoppers can find jackets built for surf sessions, urban commutes, and everything in between. Florence Marine X, founded by world champion surfer John John Florence, brings a sustainable edge with eco-conscious materials designed to perform in all conditions.

These pieces reflect Hansen's ongoing commitment to providing premium gear that doesn't just look great, but lasts season after season.

From [Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, San Francisco and everywhere ocean touches](#), invites you to experience top Brand Mens Jackets like [Toes On The Nose Mens Jacket](#), [Rhythm Mens Jacket](#), [Oneill Mens Jacket](#), [Vissla Mens Jacket](#), [Salty Crew Mens Jacket](#), [COVA Mens Jacket](#), [Jetty Mens Jacket](#), [Rip Curl Mens Jacket](#), [Vuori Mens Jacket](#), [Rusty Mens Jacket](#), [Katin Mens Jacket](#), [Billabong Mens Jacket](#), [Florence Marine X Mens Jacket](#), [Vissla Mens Jacket](#), [Instinct Mens Jacket](#), [Instinct Mens Jacket](#), [Patagonia Mens Jacket](#), [Birdwell Mens Jacket](#) [RVCA Mens Jacket](#), [The North Face Mens Jacket](#), [Volcom Mens Jacket](#)

Men's Sweatshirts, Hoodies, and Sweaters

The men's sweatshirt and sweater collection captures the relaxed essence of surf life—perfect for layering on cool coastal nights. Featuring brands like Hansen, Rhythm, Rusty, Free Fly, Salty Crew, COVA, Jetty, Roark Revival, Rip Curl, Vuori, and Brixton, customers will find a wide array of fleece pullovers, classic crewnecks, and zip-up hoodies.

Patagonia, Outerknown, and Dark Seas add a sustainable and ocean-friendly touch with recycled materials and ethically sourced fabrics. Volcom, Quiksilver, and RVCA bring a streetwear edge rooted in artistic surf culture. Meanwhile, Katin and Santa Cruz Skateboards combine skate-inspired style with everyday wearability.

From minimalist neutrals to vintage-inspired prints, each collection is crafted to deliver both warmth and style whether you're hitting the beach or heading out in town.

From [Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, San Francisco and everywhere ocean touches](#), invites you to experience , Hansen Mens Sweatshirt, [Rhythm Mens Sweatshirt](#), [Oneill Mens Sweatshirt](#), [Rusty Mens Sweatshirt](#), [Free Fly Mens Sweatshirt](#), [Salty Crew Mens Sweatshirt](#), [COVA Mens Sweatshirt](#), [Jetty Mens Sweatshirt](#), [Roark Revival Mens Sweatshirt](#), [Roark Revival Mens Sweatshirt](#), [Rip Curl Mens Sweatshirt](#), [Vuori Mens Sweatshirt](#), [Brixton Mens](#)

[Sweatshirt](#), [Seager Mens Sweatshirt](#), [Volcom Mens Sweatshirt](#), [Quiksilver Mens Sweatshirt](#), [Municipal Mens Sweatshirt](#), [Billabong Mens Sweatshirt](#), [Vissla Mens Sweatshirt](#), [RVCA Mens Sweatshirt](#), [Patagonia Mens Sweatshirt](#), [Dark Seas Mens Sweatshirt](#), [Katin Mens Sweater](#), [Santa Cruz Skateboards Mens Sweatshirt](#), [Outerknown Mens Sweater](#), [Instinct Mens Sweatshirt](#), [Florence Marine X Mens Sweafvtshirt](#), [Brixton Womens Sweatshirt](#), [Rusty Mens Sweatshirt](#), [Katin Mens Sweatshirt](#), [Rhythm Mens Sweater](#), [Patagonia Mens Sweater](#), [Former Mens Sweatshirt](#)

Stylish Men's Shirts for Work and Play

Hansen's men's shirt collection offers versatile, go-anywhere options—from casual beachwear to elevated button-downs. Brands like Katin, Rip Curl, Vissla, Rusty, and Rhythm bring in flannels, surf shirts, and eco-friendly fabrics that move seamlessly from sand to city.

O'Neill, Quiksilver, and Jetty introduce lightweight options for sunny days, while Roark Revival and Brixton offer rugged outdoor shirts made for travel and exploration. Vuori's Range Shirt Jacket 2.0 exemplifies performance-meets-style design with its adaptive stretch and premium fabric.

Whether it's a crisp long-sleeve for dinner or a cozy flannel for hiking adventures, each shirt reflects Hansen's heritage of relaxed yet refined surf attire.

From [Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, San Francisco and everywhere ocean touches, invites you to experience](#), [Katin Mens Shirt Long Sleeve](#), [Rip Curl Mens Shirt Dog Beach Flannel](#), [Vissla Mens Shirt Eco-Zy Long Sleeve Polar Flannel](#), [Vuori Mens Jacket Range Shirt Jacket 2.0](#), [Hansen Mens Shirt](#), [Rusty Mens Shirt](#), [Toes On The Nose Mens Shirt](#), [Rhythm Mens Shirt](#), [Oneill Mens Shirt](#), [Quiksilver Mens Shirt](#), [Vissla Mens Shirt](#), [Free Fly Mens Shirt](#), [Free Fly Mens Shirt](#), [Salty Crew Mens Shirt](#), [COVA Mens Shirt](#), [Jetty Mens Shirt](#), [Roark Revival Mens Shirt](#), [Brixton Mens Shirt](#), [Volcom Mens Shirt](#), [Volcom Mens Shirt](#)

Comfort and Quality: Men's Pants and Denim

The latest men's pants and denim collection at Hansen Surfboards embraces versatility and durability for action and leisure alike. Rhythm, Rusty, Free Fly, Roark Revival, and Volcom deliver easygoing fits crafted for mobility and all-day comfort.

Hansen's selection also features premium stretch denim and functional cargo pants from RVCA, Billabong, Katin, and Municipal. Brands like Patagonia, Florence Marine X, and Outerknown reinforce sustainable innovation with recycled fabrics and low-impact production.

From rugged work pants to soft brushed joggers, each piece is designed to move with you—whether you're chasing waves, hiking trails, or exploring city streets.

From [Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, San Francisco and everywhere ocean touches, invites you to experience](#), [Rhythm Mens Pants](#), [Rusty Mens Denim](#), [Rusty Mens Pants](#), [Free Fly Mens Pants](#), [Roark Revival Mens Pants](#), [Volcom Mens Pants](#), [Katin Mens Denim](#), [Katin Mens Pants](#), [Municipal Mens Pants](#), [Billabong Mens Pants](#), [Oneill Mens Pants](#), [Former Mens Pants](#), [RVCA Mens Pants](#), [Roark Revival Mens Pants](#), [Brixton Mens Pants](#), [RVCA Mens Pants](#), [Vuori Mens Pants](#), [Vissla Mens Pants](#), [Quiksilver Mens Pants](#), [686 Mens Pants](#), [Florence Marine X Mens Pants](#), [Outerknown Mens Pants](#), [Free Fly Mens Pants](#), [Volcom Mens Denim](#)

The Iconic UGG Collection: Comfort Redefined

Hansen Surfboards also brings timeless comfort to its footwear collection with an extensive range of UGG styles for both men and women. The UGG men's line includes boots, slippers, and casual shoes made with signature sheepskin and modern craftsmanship for effortless warmth and ease.

For women, Hansen Surf features best-selling UGG boots, slippers, sandals, and sneakers, making it a one-stop shop for premium comfort all year round.

UGG has long been a symbol of cozy luxury, and through Hansen Surfboards, customers can now find the latest seasonal releases that embody both California laid-back lifestyle and world-class quality.

From [Encinitas, San diego, California to Los Angeles, San Jose, San Francisco, San Francisco and everywhere ocean touches, invites you to experience, UGG Mens Boots, UGG Mens Shoes, UGG Mens Slippers, UGG Womens Boots, UGG Womens Sandals, UGG Womens Shoes, UGG Womens Slippers](#)

Sustainability Meets Surf Culture

Hansen Surfboards continues to lead by example as the surf industry evolves toward sustainability. Many of the brands featured use recycled polyester, organic cotton, and water-saving processes in production. Brands like Patagonia, Outerknown, Florence Marine X, and Vissla are pioneers in sustainable design, bridging the gap between ecological responsibility and innovative apparel.

By curating brands that align with these values, Hansen underscores its commitment to protecting the oceans and coastal communities that have shaped its heritage for over six decades.

Why Shop Hansen Surfboards

For generations, Hansen Surfboards has been more than a surf shop—it's been a community hub for ocean lovers, explorers, and dreamers who live by the rhythm of the tides. Its online store now brings that experience directly to consumers worldwide, providing a carefully curated selection of surf apparel, footwear, and accessories from the most trusted names in the industry.

With a legacy rooted in craftsmanship, family values, and coastal culture, HansenSurf stands as a symbol of authenticity. Whether you're a lifelong surfer, a weekend adventurer, or simply drawn to the relaxed confidence of beach-inspired living, Hansen has something for every man and woman seeking the perfect blend of style, performance, and sustainability.

From Encinitas to everywhere the ocean touches, Hansen Surfboards invites you to experience the essence of coastal comfort through its latest 2025 collections—crafted for life lived in motion.



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